CHAPTER I

INTRODUCTION

1.1 Background of the Study

Conflict is the struggle between two forces in a story that's have an intrinsic element. Based on Wellek & Warren (1994:122) conflict is a dramatic event that presents the battle between two balanced forces and implies action and retaliation. Conflict has a distinctive quality when it describes a dramatic event involving a struggle between two equally powerful forces, where there is both action and reprisal. Conflict is an important part in the literature because without conflict, the story cannot be developed and seems boring. On the other hand, the conflict can be a way to show some hidden value in the story which want to be delivered by the author. Kenney (1966 : 19) explained that the conflict is a struggle between the power of the protagonist and his opponent.

Conflict is a conceptual state that can help explain many aspects of social life such as fighting between groups or organization, (Wallek and Warren, 1948: 22). If there is no conflict in a literary work, the stories seem boring and becomes uninteresting then, the reader cannot see the events that take place in the story. Conflict is able to impress the readers because in literary works, conflict has certain elements which are made to make readers more interested and able to understand the content of the issues raised. Talking about conflict, Culler (1997:27) said that the conflict is not always about negative things that can be grasped by the reader. However, through conflict, readers can see and learn important values that can be

applied in everyday life. This means that the creation of conflict is not only meant to attract the reader's interest. There are also things that can be learned from the conflict

Conflict is a term used to describe situations where there are different types of conflict, including disputes, disagreements or hostility between individuals or groups. Conflict is also defined as an important element in literary works, because conflict can create tension that allows the story to develop. Like the stories in online comic books, which are an example of literary works, where the stories that appear in the comic book present different conflicts in the story being told. Online comics are comics that come from webtoons, where the platform offers different types of online comics with different types of stories. Comic always present events that occurred with conflict that was faced by a character. Conflict becomes special as it present dramatic event referring to the battle between two forces which are balanced, where there are action and retaliation, (Afkarina & Wardhani, 2019). As we know conflict is an important part in literature because without conflict, the stories are not alive.

From the descriptions it can be seen that conflict is part of a story that raises the circumstances and social aspects of life which are presented from social disputes, and organizational fights. Conflict can take two different forms, namely internal conflict and external conflict. External conflict is a conflict that drives the action of the story is the battle between literary or theatrical figure while internal conflict is a conflict that arises from within the character in a literary work. According to Shockley, (2007: 104) Conflict often involves parties who are closed and connected because both can result in other events. There will be characters involvement within a conflict. This character can be protagonist or antagonist. Protagonist is the main character in a literary work while antagonist is the character who opposes the protagonist.

The various types of character in the conflict, that can be mention the incident like protagonist or antagonist is comic books because include with images or symbols that appear side by side in a specific order and attempt to inform and engage the reader. Webtoon is a term used to describe a type of digital comic or graphic novel that is primarily created and distributed online. According to the Oxford Dictionary (2008), webtoon is the most widely read comic among all groups of book readers in the modern technological era. One types of comics is webtoon, a term that is often used interchangeably with online comics, digital comics, etc. webtoons represent a modern, digitally-native form of comics that offer unique storytelling opportunities and accessibility. While they share similarities with manga in terms of visual storytelling, format, and distribution, webtoons have

distinct characteristics that set them apart and contribute to their growing popularity in the digital age.

In this study, the researcher focused in analysis the types of conflict namely internal and external conflict based on the "100" comic on webtoon as the data source. There was a dispute between one character and another, including the problems of the main character in the story. The problems and storylines raised in this comic are so difficult to predict from the start of the conflict to the end of the conflict. Where the problem presents the main character as a character who deals with other character in the story, this makes the topic interesting to analyze. In addition, to the problems raised in this comic, the author also describes the process of solving the problems faced by the main character by using a strategy designed to attract the reader's attention.

There were some statements as the reason why this study was taken. First, according to Kenney (1996) conflict helds an important role in the story where without conflict, the story could not be developed and reach the ending. Second, this study was essential to find a good way in solving the problem or to learn how the main character resolved the conflict in the "100" comic on webtoon.

1.2 Problems of the Study

From the above description, this research aims to analyze several cases in comics where the main character faces problems with the main character as a background. There are two types of problems raised in this research, they are:

1. What kinds of conflicts are faced by the main character in the comic entitled "100" on webtoon?

2. How does the main character resolve the conflict in the "100" comic on webtoon?

1.3 Objectives of the Study

The aims of this study want to answer the problems presented above, namely:

1. To identify the conflicts faced by the main character in "100" comic on webtoon.

2. To analyze how the main character resolved the conflicts in "100" comic on webtoon.

1.4 Limitation of the Study

This study was limited only on the main character's conflict in the comic entitled "100". Especially to the type of conflict being Hoyoung Cheon as the main character, with Habin and jack as her team and how the main character managed to resolved the conflict in "100" comic on webtoon by using conflict management strategies based on the theories used.

## 1.5 Significance of the Study

In the scientific work, there must be several meanings that the paper has, including theoretical and practical significance.

1.5.1 Theoretical Significance

Theoretically, the purpose of the research is to increase one's understanding of literature, conflicts or management in the comic. From this research it is hoped that it can broaden the reader's knowledge what's conflict and its elements.

1.5.2 Practical Significance

Practically, the observe aims to provide a reference for college students, and also students who are interested in researching similar topics and provide constructive feedback, so they can better understand conflicts in literary works such as comics.
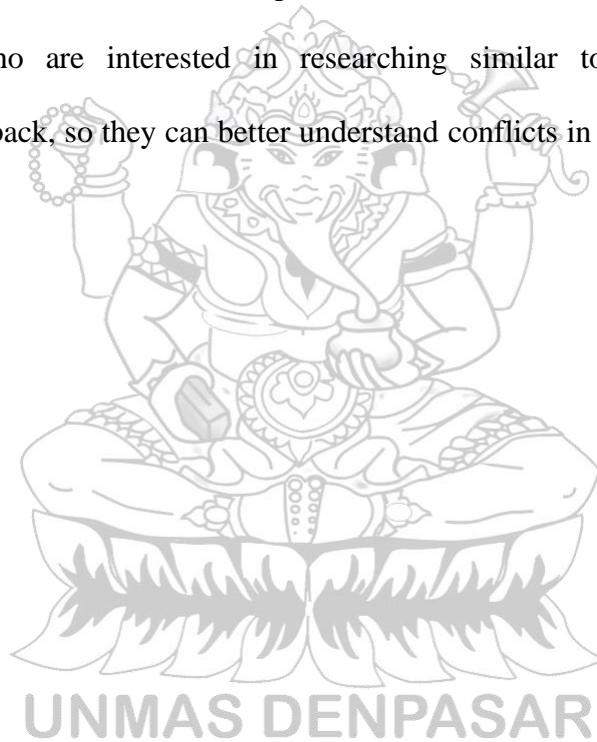
CHAPTER II

REVIEW OF RELATED LITERATURE, CONCEPTS, AND THEORIES

This section discusses the references used in the completion of this research, where the components consist of several previous studies that were used as references or references similar to the research conducted, as well as concepts and theories, and several other sections. Depending on theme of the topic raised, these sections consist of several subtopics or strategies used by the author to complete the research.

2.1 Review of Related Literature

The research consists of 2 thesis and 3 articles from students in the English Literature study program This section discusses the literature review, concepts and theoretical framework. These sections discuss previous studies that discuss the same topics as the research raised by the author in addressing the issues raised.

The first study is a thesis written by Putri (2020) entitled "Analysis of Inner Conflict of the Main Character in Austen's, Lady Susan". In this analysis, the author analyses the problems faced by the main character, where the conflict concerns the main character's inner conflict. In addition, the writer also uses intrinsic elements to identify character, plot, setting and theme. In the analysis, the author uses the psychological theory and the theory from Freud (1915) where the theory explains the impact faced by the characters involved in the story. The data source used by the author is a novel which tells about the social life of a widow who manipulates everyone for her own interests.

The similarity of the study is from the analysis in discussed about the main character's conflict and also analyses the problem faced by the main character. While the differences are from the data source, this study use comic as the data source while the related study use novel. Besides that the differences also from the theory used because the previous study only used the psychological theory and repression theory from Freud (1915), while this study use the theory from Kenney (1966) and also the supporting theory from Nurgiyantoro (2009) and conflict management strategy from Thomas and Kilmann (1970).

The second research that's Thesis written by Deva (2020) titled "The Psychological Conflicts of the Main Character On Wattpad entitled "100 Voicemails" by Sarah Wazir". This study wants to analyze the literature and conflict in literature. It also highlights the popularity of Wattpad as a platform for reading and writing stories. The specific story "100 Voicemails" by Sarah Wazir is selected for analysis due to its significant readership and emotional impact. The chapter also outlines the research questions, objectives, scope, significance, and key terms of the study. The theory used in this study is the theory of psychological conflicts by Lewin (1935) to analyze the types of psychological conflict that occur on the main character in the wattpad "100 Voicemails".

The similarities of this study is come from the topic that discussed the same topic about the main character and conflict in literature. While the differences is come from the data source and the theory because the related study only used one theory from Lewin (1935) while this study used the theory from Kenney (1966) with the supporting theory Nurgiyantoro (2009) and conflict management strategies

from Thomas and Kilmann (1970). In the analysis raised the of psychological analysis while this study used the types of conflict and conflict management strategies.

The third previous study is an article written by Janggur (2022) entitled "An Analysis of Conflict of the Main Character in Brave Wild Wind Novel". In this study the author explains about the types of conflicts that focus on presentation where the author focuses more on sources that refer to the problems faced by the main character where there are several types of problems concerning life in society. In this statement it is explained that the main character has problems that often arise due to the impact of incompatible goals and relationships that become obstacles in the achievement of harmony. The theories are used in this study is the theory from Deetz & Stevenson (1986) about management of interpersonal communication and used observational method by conducting the steps that the research used.

The similarities of this research are from the topic that explained about the main character's problem and also conflict that drives the story action based on the data source while the differences are from the data used because the related study used novel as the data source while this study used comic. Beside that the differences also come from the result of the study because this study use the types of conflict while the related study used the indicate of the main character namely personal, culture and social conflict and also from the theory because the related study used the theory from Deetz & Stevenson (1986) while this study used the theory from Kenney (1966) and conflict management strategies by Thomas and Kilmann (1970).

The fourth related study was written by Yasa (2022) entitled "Internal Conflict Faced by the Main Character in Greenland movie". This study examines the internal conflict experienced by the main character in the movie Greenland. The data was collected from the movie and analyzed qualitatively using conflict theories. The main character encounters internal conflicts such as differing opinions, anger, disappointment, sadness, and emotional struggles as he endeavors to save his family and deal with the impending disaster. The method used in analyzing the data was qualitative analysis using the observation and note-taking technique based on the theory from Reaske (1966) and the theory from Bartos and Wehr (2002) were analyzed qualitatively by using the theory that the author raised.

The similarities of the study is come from the same examining that explain the same topic about conflict of the main character and also used the same method namely qualitative method with using the conflict theories. While the differences is come from the data because the previous study used movie while this study used comic on webtoon. Besides that the differences also come from analysis of the data because the previous study only analysis the internal conflict by using two theories purposed by Reaske (1966) and the theory from Bartos and Wehr (2002) while this study analyzed the internal and external conflict faced by the main character by using three theory namely the theory from Kenney (1966) with the supporting theory by Nurgiyantoro (2009) and conflict management strategies from Thomas and Kilmann (1970).

The fifth study was taken from the article written by (Putra et al, 2023) entitled "The Conflicts of The Main Character Ken Carter in The Movie Coach Carter".

This study examines the conflicts and psychological personality of Ken Carter, the main character in the movie "Coach Carter" with using the qualitative method. It explores the types of conflicts he experiences and how he resolves them using Kenney (1986)'s conflict theory and Freud (1989)'s Psychoanalysis theory. The study also discusses the presence of the id, ego, and superego in Carter's decision-making process with the ego being the most dominant factor.

The differences of this study is come from discussing of the study because the previous study discusses the presence of the id, ego, and superego while this study discusses the internal and external conflict with three types of conflict. Besides that, the differences also come from the theory because the previous study only using two theory namely the theory from Kenney (1986) and the theory from Freud (1989) while this study used three theory namely the theory from Kenney (1966) with the supporting theory from Nurgiyantoro (2009) and conflict management strategies from Thomas and Kilmann (1970).

2.2 Concepts

In this section the researcher uses six concepts consist of conflict, the main character, comics, 100, Hyeong Eun, and webtoon. which are used as a reference by readers to understand more deeply about the elements in the comic. Explanation of the concept used in this study is explained as follows.

2.2.1 Conflict

According to Kenney (1966:19), conflict is a struggle between the power of the protagonist and his opponent. Every story has the potential to contain some type

of conflict. Conflict can take two different forms. namely the external conflict that drives the action of the story is the battle between literary or theatrical figures and external elements, such as nature or other figures. Meanwhile, internal conflict is a conflict that arises from within the character in a literary work.

2.2.2 Main Character

The main character is a character that concerns the story in the novel. The main character is often said to be a character who has many stories, including as an actor in an event. The main character's also have the inter relationships with other characters who are part of the story being played which is determined by the development of the plot as a whole. (Nurgiyantoro, 2009:176)

2.2.3 Comics

Comics are literary works that have a positive collection of stories which might be raised in occasions or incidents that arise, which might be formed from photos or symbols which might be aspect with the aid of facet via pouring brief phrases in keeping with the storyline that took place. According to Oxford Dictionary (2008), Comic is a magazine especially for children with a story told in picture.

2.2.4 Webtoon

Webtoon is a medium that provides various types of online comics where in the application there are various types of comics written by international comic writers. In Indonesia, webtoons are growing very rapidly with stories classical raised in a comic series that makes readers interested in reading the comic with interesting pictures to make the story seem real. webtoons can also be said to be

digital content, which means media that provides a variety of digital comic books available on various services (Wikipedia, 2022).

2.3 Theories

The theories are used in the analysis is theoretical frameworks are divided into three theories. The theory used to analyze the problem are from theory proposed by William Kenney (1966) to analyze the first problem with the theory purposed by Thomas and Kilmann (1970), These two theories are the main theory that's to used in analyzing the conflict that raised in the story. Besides that, this research also used the supporting theory that purposed by Nurgiyantoro (2009) in analyzing the types of conflict namely internal conflict.

2.3.1 Types of Conflict

According to Kenney (1966: 19), conflict is a struggle between the power of the protagonist and his opponent. Every story has the potential to contain some type of conflict namely the external conflict that drives the action of the story is the battle between literary or theatrical figures while internal conflict are conflict that arises from within the character in a literary work.

2.3.1.1 Internal Conflict

Internal battle is a conflict that takes place within the heart, soul of the individual in the story. It's a struggle that's a human trouble. for instance, it happens due to a warfare among two choice, ideals, distinct alternatives, hopes, or other hassle. Nurgiyantoro, (2009:124)

An instance of inner war is physician Faustus' individual in Marlowe's "health practitioner Faustus", medical doctor Faustus has an formidable nature. He has given his soul to "Luchifer", despite the fact that a reputable student, he signed a agreement together with his blood to achieve the highest power and endless pleasure in this world. He studied the art of black magic and adverse Christianity, after the movements noted above, we are able to see Faustus tormented by an inner conflict where while he thought sincerely approximately repenting and acting on the recommendation of "accurate angels" however "bad angels" disturbed him, by using announcing that it became too past due. So in end, the conflict become resolved whilst the devil took his soul to hell and he suffered an eternal curse because of his immoderate ambition.

2.3.1.2 External Conflict

External conflict is a conflict that drives the action of the story is the battle between literary or theatrical figures and external elements, such as nature or other figures. The conflict that includes external conflict is social conflict. It can be a conflict between man against man, man against nature and man against society (Kenney, 1966:19). One example of an external conflict entitled "To Build A Fire" by Jack London, writes about a person who foolishly attempts to tour alone via the Alaskan wasteland in the intense bloodless. After he falls via some hidden ice and gets wet, he struggles to build a fire together with his few suits to hold himself alive.

1. **Man against Man**

   Conflict between man against man occurs when a character struggles with another character. This happens because there are moral differences that arise as a result of direct conflict such as shootouts or robberies that are emotional, verbal or psychological conflicts. This type of conflict is common in traditional literature, and fairy tales.

2. **Man against Nature**

   This conflict related to the Man vs. Nature conflict is a conflict that deals with the problems between the characters and the events that have to do with nature. This conflict often occurs when there are some fairies that are in conflict with nature.

3. **Man against Society**

   Where the character fight between man institutions such as slavery or intimidation. Character between society conflict may overshadow the types of conflict. In such memories characters are make pissed off with the aid of social regulations to achieve their very own dreams.

2.3.2 Conflict Management Strategies

According to the theory of Thomas and Kilmann (2010 : 3), they identified five main style in handling the conflict. Here are 5 warfare styles that a supervisor used:

1. **Accommodating**

   Accommodating strategy is to co-operate at a more relevant or higher level. it may relate to the goals, objectives and desired outcomes of the manager in order to

create a better solution. this action is usually taken when the problem is not so serious. An example of accommodating is come from doing a favor someone, being persuaded, and obeying an authority. The first is doing a favor to help someone, "I can see this is important to you. OK", and the second is being persuaded "I didn't think of that. You're right, and the third is obeying an authority that is "I'd do it differently, but it's your call".

2. Avoiding

This strategy leads people to achieve their own goals and trivialize other issues, and cannot directly pursue their goals. however, this strategy can be used with issues that can be considered trivial in order to seek a profit opportunity. this strategy can be used with issues that can be considered trivial in order to seek a profit opportunity. Besides that, there is also the example of avoiding, such are complex, or dangerous and people that you find troublesome. Like a "maybe. We'll see. Let's move along to the next topic" for complex or dangerous

3. Collaborating

This style were used to solve problems between members. It is often used in matters where groups are looking for a win - win situation between groups, in order to create an effectiveness that is in line with the scenario or complexity, where it allows groups to have mutual benefits and also as a manager to find a comic solution. For example, "you need us to fund project X, but I need project Y. how can we do?". The model of the example is reconciling interests through a win – win solution.

4. Compromising

This strategy can be considered a losing strategy because at this stage nobody gets what he or she wants. the manager can use this stage to form more meaningful collaborations between individuals to find solutions to achieve goals of equal importance to what they planned. For example, "you think he's outstanding, but I think he's average. Suppose we say 'above average'?". This is the model of moderating your conclusions.

5. Competing

This strategy is driven by a win-lose determination. In determining the odds, a manager acts to gain his own advantage without any interference from the employee's side. this approach might be considered when the situation is not good Because in carrying out their duties, managers have their own rights and powers. For example, "Our sales show a steady decline. We need to redesign the product". The example shows the arguing for a conclusion that fits your data. Besides that, the example is also come from the imposing or dictating a decision like a "sorry bob, but that's my decision as your supervisor".

UNMAS DENPASAR