

CHAPTER I

INTRODUCTION

1.1 Background of the study

Moral values are an important guideline for helping people understand how to live in society. Moral values are always associated with goodness in society, and they have evolved into a basic requirement for every human being on the planet. According to Wibawa (2013:173), moral values can be used as a reference norm for a person or a group of people to determine whether the attitudes and actions are good or not. Based on Berterns (2002) moral values are concerned about one's actions as a human. Moral value is defined as the correct or incorrect, good or bad assessment of the goodness or badness of human action or character in every principle, action, and human character. According to that statement, moral values are about people believing in a good or bad thing while living in society. Moral values can provide examples of positive attitudes and culture in society. Learning moral values is important. Firstly, humans can build a good relationship with each other in their society and secondly, it can bring one's sensitivity to feel values and can be more emotionally astute. Moral values can be learned from many various sources, one of them is movies.

According to Hornby (2006:950) movie means a series of moving picture recorded with sound that tells a story, shown at movie. According to Oxford dictionary, movie is a series of moving pictures recorded with sound that tells a story, it can be watched at a movie theater, on a television or other devices.

Literature has evolved beyond its traditional written form and now encompasses various artistic expressions, including music, films or movies, stage plays, and more. Among these, movies are particularly favored by a large audience. The visual nature of movies, with its presentation of images, eliminates the need for individual imagination to visualize characters, settings, and scenes. This visual storytelling aspect makes movies highly accessible, allowing the audience to easily understand and engage with the narrative. By watching movies individuals can certainly find what type of moral value can be discovered through the storyline. Movies serve not only as a source of entertainment but also as a platform for conveying information and moral values that relate to life. Filmmakers often embed these moral messages within their movies, allowing viewers to extract valuable lessons and insights. By presenting stories and characters in relatable and engaging ways, movies offer a medium through which audiences can absorb and reflect upon the intended information and moral values. These messages can then be applied to real-life situations, providing viewers with practical life lessons and guidance.

This study analyzed moral values conveyed by the characters in “Mulan” movie directed by Niki Caro. This movie was chosen because it is very impressive and has a good story. “Mulan” movie, a drama movie, is indeed the subject of the writer's investigation into the moral value of characters in literary works relying on the description. “Mulan” movie is a fantasy action-drama film Walt Disney Pictures' production in China. Hua Mulan is the oldest child of a renowned warrior., disguises herself as a male to fill her dying father's position during Imperial China's mass conscription to combat the Rouran army.

This study chose “Mulan” movie because this movie is very interesting to be analyzed, especially its moral values about how to be courage as value of being and how to be respect as a value of giving and the main character is a woman who conveyed the moral values that can teaches many people how important gender equality is and the other reason is at the 93rd Academy Awards and 26th Critics’ Choice Awards, “Mulan” movie received nominations for its costume design and Mulan 2020 movie cracked Nielsen’s latest list of top 10 streaming titles with 252 minutes watched during its debut weekend on Disney Plus.

1.2 Problems of the study

In regards to the study's background, this study would address two aspects:

1. What are the types of moral values discovered in the “Mulan” movie directed by Niki Caro?
2. How do moral values are being conveyed by the characters in “Mulan” movie directed by Niki Caro?

1.3 Objectives of the study

The goal of the study can be stated as follows based on the study's background and problems:

1. To find out the types of moral values in the “Mulan” movie directed by Niki Caro.
2. To examine how the characters in the film convey moral values in “Mulan” movie directed by Niki Caro.

1.4 Limitation of study

As previously stated, this study discussed different kinds of moral values and how the moral values expressed by the characters in the film "Mulan " utilizing Linda and Eyre's theory proposed in one's book "Teaching your Children Values" (1993) which explain what to do to help educate basic values to your kids and the support theory from Halliday and Hasan (1992) Theory of Context of Situation. Halliday and Hasan's theory of context highlights the importance of analyzing the field, tenor, and mode in order to grasp the meaning of language. These dimensions allow researchers to explore the complex connection between language and its social context, leading to a deeper understanding of how language functions in communication.

1.5 Significance of the study

The significance of the study is classified into two types: theoretical significance and practical significance.

1.5.1 Theoretically Significance

This study believes that the findings are expected to give contribution to the development of literature theory, especially Moral values in Movies and provide readers with information about moral values in the "Mulan" Movie directed by Niki Caro that are measured based on the types of moral values.

1.5.2. Practically Significance

The findings of this study will be helpful for the readers to acknowledge moral values in “Mulan” movie and to contribute to the development of literary studies, especially those who are interested in literary studies.



CHAPTER II

REVIEW OF RELATED LITERATURE, CONCEPTS, THEORIES

This chapter contained the discussion about review of literature, concepts, and theory. Before the writer analyzed the data and discussed the moral value, movie and character found in movie “Mulan” directed by Niki Caro.

2.1 REVIEW OF LITERATURE

This study is carried out by reviewing some relevant thesis dealing with moral values and conducting library research related to the topic which discusses the types of moral values in movies.

The first study was an article entitled "The Moral Values Analysis of the Main Character in the Secret Life of Walter Mitty Movie" written by Fandika (2020). The study's goal was to look into the moral values of the main character in the film The Secret Life of Walter Mitty. This study used descriptive qualitative methods to investigate and define a research topic based on Linda and Richard's theories (1993). The author discussed the main character's characterization as well as the moral message. The data findings about the main character's characterization in the film The Secret Life of Walter Mitty are confident, friendly, and wise. Optimism, perseverance, patience, self control, truthfulness, adore, dedication, acceptance, aged welfare, honesty, tranquility, and acceptance are the results of moral data collection. The hidden moral complication found in the film The Secret

Life of Walter Mitty is "We need to be brave to do something because life is about choice."

The similarities between the prior study and the current study are the topic, theory and the object of the research. The differences between the prior study and this current study is the data source, the previous study using the "The Secret Life Of Walter Mitty" movie as the data source while this current study using "Mulan 2020" movie as a data source.

The second study is an article written by Amanda (2020) entitled "An Analysis of Moral Value in the Karate Kid Movie". The objectives of this study are categorized into two parts. The very first objective of this study is to examine the film's moral value. The second objective is to comprehend the film's significance for education. This study's findings were gathered by watching the film and reading the storyline. This study employs a data collection technique in which the author employed the documentation method. According to the study's findings, this film contains a variety of moral values, including truthfulness, courage, peacekeeping skill, personality and possibility, consciousness and rationality, dedication, appreciation, adoration, caring and sociability, fairness, and forgiveness.

The similarities between the prior and current study is the topic and the method. Meanwhile, there are two differences, first is the purpose of the research, the previous study purpose is to learn about the enable a better understanding of this film. while the current study purpose is to find out the types of moral values conveyed by the characters. Secondly, the data source, the previous study and this current study is the data source, the previous study using the "The Secret Life Of

Walter Mitty” movie as the data source while this current study using “Mulan 2020” movie as a data source.

The third study was an thesis entitled “The Analysis of Moral Value In The Movie Front Of Class" written by Farziah (2019). This study's objectives are split into two parts. The initial goal is to examine the moral values in the film "Front of the Class," and the second is to determine what the film means for education. This study employs the descriptive qualitative research method. The data was gathered by examining the dialogues between the characters; this study focuses on the primary character of the film. According to the study's findings, the film has some moral value. They are self-assured, tenacious, serious, independent, friendly, patient, optimistic, loving, and humble.

The similarities between the prior study and the current study are the topic of analyzing the moral values in movie and the method, both of this study using qualitative method. There are three differences, first is the purpose, the previous study purpose is to discover the movie's significant ramifications while the current research goal is to discover the types of moral values conveyed by the characters. secondly is data source, the previous study used “Front of Class” movie as the data source while the current study used “Mulan 2020” as the data source and the third is theory, the previous study used Linda and Eyre (1997) while the current study using Linda and Eyre (1993).

The fourth study was an article written by Sulayani, et.al. (2020) “Moral Value and Character Education Found in Movie Miracle in Cell No 7”. The purpose of this study is to look into the moral values and characters in Miracle Cell Film

No. 7. This study's findings were based on quantitative data with qualitative outcomes. The information for this study was obtained from the film "Miracle in Cell No.7." Bollen's moral value and character theory (sacrifice, mutual aid, love and affection, keeping the promise, upholding justice, and dedication) and character education were used to analyze the data (truthfulness, never going to give up, repaying favors, personal autonomy, culpability, companionship, and wonderment). After analyzing the film, the researchers discovered that it demonstrated a wide range of moral values, including self-sacrifice, collective action, adoration and affection, honoring commitments, fairness, dedicated to character, truthfulness, never going to give up, revert back, and reasonable personality. As a result, the study concludes that observing it is highly recommended because it illustrates good moral values for the audience or students, particularly how to act in everyday life.

The similarities between the prior study and the current study is the topic about analyzing the moral values in movie. The distinctions between the prior study and the current study are method, data source, theory and the purpose. First, method, the previous study used quantitative method while the current study used the qualitative method. Secondly the data source, the previous used "Miracle in Cell no.7" while the current study used "Mulan 2020" movie. Third is the theory, the prior study used Bollen's proposed moral value and character theory when then current study used Linda and Eyre (1993) theory. Four is the Purpose, the previous study has purpose to ascertain moral values and characters in the movie when the

current study has purpose to find out what kinds of moral values conveyed by the characters.

The Fifth study was an thesis written by Laily (2020) entitled “ An Analysis of Moral Value in “The Lion King” Movie” . The purpose of this study is to find out the moral values in “The Lion King” Movie” and the literary element of the movie. This study used the theory of moral values by Linda and Richard Eyre (1997). This study used a descriptive qualitative approach method in library research. The author discovered the following moral values as a result of this study: (1) Truthfulness, (2) Courage and determination, (3) Honor, (4) Affection, (5) Faithful and Trustable, (7) Generosity and Sociability, and (7) Perceptive and not greedy. The Lion King Movie contains the following movie aspects: (1) characters in The Lion King Movie, (2) defining (place and time) in The Lion King Movie, (3) storyline (explication, conflicts, climactic, and resolution) in The Lion King Movie, (4) point of view in The Lion King Movie, and (5) theme in The Lion King Movie.

The similarities between the prior study and the current study is the topic about analyzing the moral values in movie and the method. There are three differences between the prior study and the current study. First, the prior study has purpose is to discover the moral values in “The Lion King” Movie” and the literary element of the movie when the current study has purpose is to find out the kinds of moral values conveyed by the characters. The second is the data source. The previous study used the “Lion King” movie while the current study used the “Mulan 2020” movie. Third is the theory, the prior study used the theory proposed by Linda and Richard Eyre(1997) while the current study used Linda and Eyre (1993).

2.2 Concepts

This study would explain the concepts needed to avoid misunderstanding for researchers and readers.

2.2.1 Moral Value

Moral values are defined as guidelines that assist a person in deciding to be able to distinguish between right and wrong. Referring to Stenberg (1994: 938), morality refers to concern with what is good or right in people's relationship each other. The term "value" may suggest that judgment of right and wrong, lofty and base, just and unjust, and more personal preferences, that thing are useful as individuals happen to value them (Benninga: 1991: 131). Moral values are the result of valuing process of comprehension implementing of God and humanity values in life. So, these values will guide human knowledge and creativity appropriately (Linda and Eyre, 1997).

2.2.2 Movie

Movie is a part of literary work in a form audio-visual to convey a story. According to Hornby (2006) movie is a collection of moving pictures capture with sound that tells a story and it's shown at cinema or other devices. Movies are one of the youngest arts, they come in a variety of structures and forms absorbed from older arts (Elsaesser & Hagener, 2010). Individuals with such a device would be more likely to embrace academic achievement because movies are a type of media of academic achievement that demonstrates a person's existence. The movie is one

the educational aids for humans, and many things can be learned from it, such as the moral values contained in the film.

2.2.3 Mulan movie

The movie "Mulan" directed by Niki Caro was released on September 4, 2020, and is a remake of the 1998 animated film "Mulan." "Mulan" is a Disney live-action film directed by Niki Caro. "Mulan" movie is a movie about a brave girl who, in order to replace her ailing father in the imperial army, distinguishes herself as a man and battles northern invaders in China.

2.3 Theories

There are theories used in this study to analyze the problems. The theory that is used for analyzing the type of moral value is the theory proposed by Linda & Eyre (1993) and theory from Halliday and Hasan (1985) used to analyze the moral values conveyed by the characters.

2.3.1 Types of moral value

According to Linda and Eyre (1993) there are two types of moral values. There are two types of value: value of being and value of giving. More specific examples of moral values include:

1. Values of being

Value of being is a value that is implicit in human beings' actions and treatment of others, such as:

a. Honesty

Honesty is regarded as a value because it advantages both the expert and those who are subjected to it. To develop the inward strength and power, honesty necessitates sincerity, trustworthiness, and -integrity. Such as honesty in our dealings with people, institutions, society, and ourselves (Linda and Eyre, 1993:41)

b. Courage

It is difficult to be courageous. When making a decision or taking a step, one must conquer uncertainty and fear in order to be courageous. When people takes this step and makes a try, they deserve bounteous praise, even if it's just a try (Linda and Eyre, 1993: 56).

c. Peaceability

Trying to control emotions and a willingness to understand other people's feelings rather than simply reacting to them (Linda and Eyre, 1993: 76).

d. Self-reliance and potential

A person who is self-sufficient, capable of taking responsibility, and capable of doing their best. Another benefit of self-reliance and potential, which can be disciplined (Linda and Eyre, 1993:90).

e. Self-discipline and moderation

Physical, mental, and financial self-control are all required. When it pertains to speaking, ingesting, and exercise, portion control is essential. The potential to curtail and control one's own needs and wants. Recognizing the constraints of the body and mind. Avoiding the hazards of unbalanced, extremist beliefs (Linda and Eyre, 1993: 107).

f. Fidelity and Chastity

Fidelity is a character which shown through a continuous self-support and Chastity is conscious attitudes to maintain the value of purity before and after marriage. Knowing the purpose and meaning of marriage and awareness of the long-term effects of an immoral sexual life (Linda & Eyre, 1993:124).

2. Values of giving

Values of giving, is that ideals must be exercised or given before they can be taken for granted, such as

a. Loyalty and dependability

Loyalty means ready to support, to serve, to help, and trusted in carrying out a mandate in family, at school, and organization.

Loyalty is a state where we are committed to certain things constantly (Linda & Eyre, 1993:145).

b. Respect

Respect to other people is also important, but respect is not only in terms of attitude and said words that occur due to hard training. True respect is seriously concerned about the feelings, the beliefs and the rights of others (Linda & Eyre, 1993:156).

c. Love

Love is not only in romantic way or fall in love with opposite gender. Love can be shown to family, siblings, and friends. Love is a communications code word for the letters, and it's beyond loyalty and respect (Linda & Eyre, 1993:168).

d. Unselfishness and Sensitivity

Unselfishness is one of the virtues performed by being more concerned about others than ourselves. Sensitivity is a quality of becoming more extra-focused to others and not self-selfish (Linda & Eyre, 1993:181).

e. Kindness and friendliness

Kindness and friendliness are commendable attitudes that influenced prosperity by showing tenderness and care especially to those who are freckles or older. These values teach the positive, pro-active side of being a friend, acting friendly and kind, and becoming more polite and courteous (Linda & Eyre, 1993:203).

f. Justice and mercy

Justice is something we should all be prepared to accept - for justice will always come, in some form, sooner or later. It is the law of cause and effect. After about justice, turn to mercy. When we should accept justice, we should try to give mercy. Do not be interested in making others “pay” for their mistakes and do not hold grudges. These tendencies make us vindictive and vengeful and cause us to poison ourselves and our outlook (Linda & Eyre, 1993:224).

2.3.2 Theory of Context of Situation.

Contextual studies continue to be an interesting area of science. It is intensively researched to achieve the meaning and clarity of the desired message. Context refers to the environment, time, place, etc. In which the conversation takes place and the relationships between the participants. According to Halliday and Hassan (1992), Situational context has three elements, namely:

1. Field

Field are also called social action. Language is an integral part of what is happening, how social action is taking place, and how participants communicate what they are engaging in.

2. Tenor

The tenor conveys the role structure. It is related to who is participating and the nature of what is happening. attendees; their positions and roles; This is what the type of role relationship gets between participants, including a kind of permanent

and temporary relationship or another, the type of speaking role they take in dialogue, and both the set of socially significant relationships in which they are involved.

3. Mode

Mode is a symbolic organization, related to the role that language plays. Participants expect the language to work in the following situations: The symbolic composition of the text, its status, its function in context contains channels.

