

***THE EFFECT OF SELF EFFICACY, SELF ESTEEM AND WORK
ENVIRONMENT ON EMPLOYEE SATISFACTION AT PT AURA BALI
CRAFT***

Abstract

Self efficacy can increase job satisfaction. The higher self-esteem owned by employees will increase job satisfaction. A good work environment will have an impact on increasing job satisfaction. This study aims to explain the effect of self-efficacy, self-esteem and work environment on employee job satisfaction at PT Aura Bali Craft.

The research population is employees at PT Aura Bali Craft. The sample in this study were 35 respondents who were determined based on the saturation method. The analytical tool used to test the hypothesis is multiple linear regression.

The results of the study show that self-efficacy, self-esteem and the work environment have a positive and significant impact on employee job satisfaction at PT Aura Bali Craft. Suggestions for further research can develop this research by adding other variables such as leadership style

Keywords: Self Efficacy, Self Esteem, Work Environment and Employee Job Satisfaction

