

CHAPTER I

INTRODUCTION

1.1 Background of The Study

Language is very important for human life since it is the main effective tools of communication. Speaking more than just one language has many practical benefits in a globalized world, language is important in people's life. Sapir (1921) defined that "language a cultural, not a biologically inherited, function". There are people that only used one language for communication, and also people can speak more than one language, this people are called bilingual people for people can speak two languages and multilingual people for people can speak more than two languages.

We may hear many bilingual people switch their language with other languages when they are speaking. That phenomenon called code switching in sociolinguistics. Myers-Scotton (2006) stated that "Code switching is the use of two language varieties in the same conversation". People do code switching sometimes for some reason as example; they still learn second language, or because they born with two different cultures (father and mother with different country) when they want to express their feeling they use two language and also for some reasons. People do code switching in any situation and place.

In this era, many people do code switching include public figures, we often find many public figures do code switching on social media, or television. Television program usually invite a public figure to discuss or interview in the

program that they made. In trans TV there is one program name Deddy's Corner this program is basically discussing about the hot news, sport, healthy life, etc. One of the public figure that they invite use code switching. For example is Cinta Laura, as we know Cinta Laura was born in German, she came in 2 country (her father from Jerman and her mother from Indonesia)

This research aimed to highlight the phenomenon of code switching in the utterances of Cinta Laura as the public figure of Deddy's Cornerprogram on Trans TV. The purpose of this research is to find out the reason of Cinta Laura do code switching and the type of code switching used by her, because she usually switched her languages from Indonesian into English with her accent and her style.

Based on the description above this study is about analyzing the reason why Cinta Laura do code switching from one language to another language and the type of code switching that she used.

1.2 Problem of the Study

Based on background of the study, the research have two questions analyzed in this study as follows:

1. What are the type of code switching found in Deddy's corner program on Trans TV Youtube Channel?
2. What are the reason of code switching found in Deddy's corner program on Trans TV Youtube Channel?

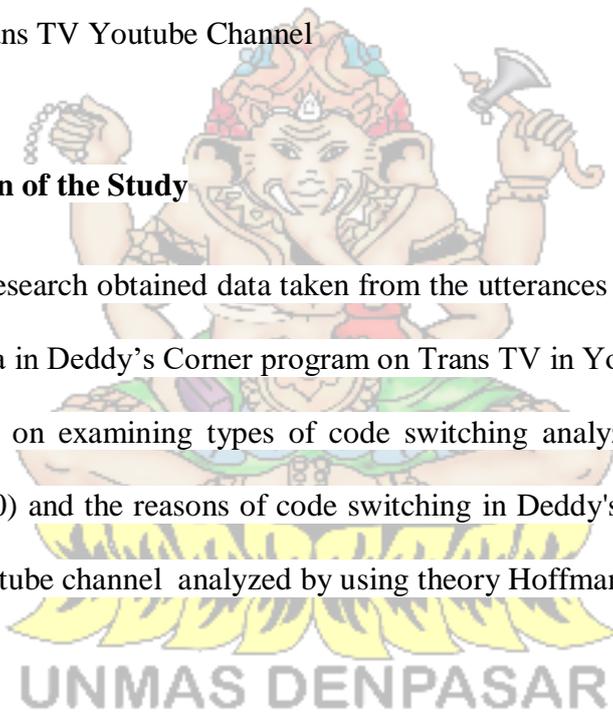
1.3 Objective of the Study

Based on problem of the study, the objectives of the study aimed at finding out:

1. To find out the type of code switching found in Deddy's Corner program on Trans TV Youtube Channel
2. To analyze the reasons of code switching found in Deddy's Corner Program on Trans TV Youtube Channel

1.4 Limitation of the Study

This research obtained data taken from the utterances found in four videos of Cinta Laura in Deddy's Corner program on Trans TV in Youtube Channel. This study focuses on examining types of code switching analyzed by using theory Poplack (1980) and the reasons of code switching in Deddy's Corner program on Trans TV youtube channel analyzed by using theory Hoffman (1991).



1.5 Significance of the Study

This research will have two sorts of importance which are separated into theoretical and practical significance. Theoretically, the consequence of this examination have the option to enhance the information in sociolinguistics particularly about code mixing and code switching. Practically the examination discoveries are relied upon to be valuable for; teachers use this paper to make bilingual languages because teachers in the field of education change languages to mark changes, provide explanations, explain, and organize social relationships.

1.5.1 Theoretical Significance

Theoretically, the result is to be able to improve about sociolinguistics and how to analyze the utterance of language research using code switching theory as that show by Cinta Laura in Deddy's Corner program on Trans TV Youtube Channel

1.5.2 Practical Significance.

Practically, the research findings are expected to be useful for the readers and researchers who concern sociolinguistics studies and also the learners can familiar with any codes that can be used in their daily communication.

CHAPTER II

REVIEW RELATED LITERATURE, CONCEPTS, AND THEORIES

2.1 Review of Related Literature

To support this study, researchers used one journal and two thesis from online website. First, a journal entitled “Code Switching among Indonesian Youtubers” by Endra, Adiyana, Yuda (2020) and second, a thesis entitled “An Analysis of Code Switching Used by English Tutor in Video Teaching Tutorial (Teatu) Kampung Inggris LC” by Rizka (2020) then third, a thesis entitled “An Analysis of Code Switching Used by English Tutor In Video Teaching Tutorial (Teatu) Kampung Inggris LC” by Rizka (2020)

The first journal entitled “Code Switching among Indonesian Youtubers” by Endra, Adiyana, Yuda (2020) the aims of their study to analyze the types and function of code-switching. The information were assembled through the qualitative method by interpreting and investigating the recordings to discover the sorts and capacity of code exchanging. The data were the utterance articulated by three YouTubers specifically B, S, and A out of three isolated recordings and this review utilized Hoffman's hypothesis. The review shows that out of 86 utterances of B. For S, the results show that out of 68 all out utterances. And A, 30 utterances was found.

The second thesis entitled “An Analysis of Code Switching Used By English Tutor In Video Teaching Tutorial (Teatu) Kampung Inggris LC” by Rizka (2020) This study of identifying the types of code switching used by English tutors in the

Kampung Inggris LC Education Tutorial (TEATU) and examining the functionality of code switching used by English tutors in the Kampung Inggris LC Education Tutorial (TEATU). Descriptive qualitative method used in this research. In collecting the data, the author used a three videos from TEATU, and the data was analyzed by data reduction, data display, and conclusion drawing / validation. Theoretical triangulation used in this research. Based on the results of data analysis, there are four types of code-switching found in the English teacher video of the Teaching Tutorial (TEATU) exsample program: Tag switching, Intra-Sentential switching, Inter-Sentential switching, and intraword switching, three functions were identified: subject switching, repetitive function, and emotional function. The results show that Intra-Sentential switching is the dominant type over others.

The third thesis entitled “Code Switching in Chapter Three of Efendi’s Unbelievable” by Tania (2017) To identify the type of code-switching used in Chapter 3 of Winna Efendi's novel Unbelievable and why code-switching is used in Chapter 3 of Winna Efendi's novel Unbelievable. The type of code-switching used Hoffman's theory. Problem of the study are categorized based on that type, and reason. As a result of this research, it was found that 5 data are related to tag transmission, 31 data are related to Inter-Sentential code switching, and 56 data are related to intra-sentence code switching. Reasons for using code switching are 68 dates used to talk about a particular topic, one date used to quote someone, and five data to emphasize message, 8 data used for insertion, 2 data used for clarification repeat, 1 data used to express group identity and solidarity, clarifying the content of the interlocutor's speech 7 data used to do.

2.2 Concepts

In this subchapter explained about three concepts to build understanding while reading this research, there are Code Switching, Bilingualism, Deddy's Corner Program on Trans TV.

2.2.1. Code Switching

A code is a system of words, letters, and letters used to send a message. Code-switching is a phenomenon of changing from one language to another bilingual or multilingual language community (Wardhaugh, 2006). Multilingual speakers are known to be able to change code and mix languages during communication.. This is the same as switching styles and dialects is an option for single language speakers. Code switching can also be defined as a switch between two or more languages. In the speaker's speech, it happens naturally Bilingual plan. Some people might unconsciously perform code switching. They use more than one language, and other languages may perform Code switch to repeat what was said before. Those reasons are talking refer to someone on a specific topic otherwise, dismissive of something, interjection, repetition, clear intentions speech content, express group identity, to soften and straighten the request, or commands, real vocabulary requirements, and finally exclude others, by mix dialects and vernaculars, or mix academic and street languages.

2.2.2. Bilingualism

Bilingualism initially means that a person can communicate within both languages and use code-switching in the appropriate situation. Grosjean (1982) defined that “bilingualism is the regular use of two or more language is rather special language phenomenon restricted to a few countries such as Canada, Belgium, or Switzerland, where presumably every citizen is bilingual. This bilingual skill includes speaking and understanding, and reading and writing. It is defined as the ability to express correctly, the use of appropriate words in numbers and meanings, and the knowledge to form the correct words and phrases. This is when the child grows up in two equally skilled languages and the use of both languages is perfect.

2.2.3. Deddy’s Corner Program

Deddy's Corner is a speech degree program hosted by Deddy Corbuzier on Trans TV starting September 19, 2020. At this event Deddy will invite various guest stars to debate a hot issue. This guest star is interesting because the guest star will be sought after from various circles, could be public figures, could be officials, could be anyone but it will not be discussed about them, but discussing things around the community with them.

2.3 Theoretical Framework

This chapter is to identify and describe the types and the reason for Cinta Laura do code switching in Deddy's Corner Program on Trans TV used theory Poplack (1980) and Hoffman (1991).

2.3.1 Types of Code Switching

Poplack (1980) states three types of Code Switching there are; Inter-Sentential, Intra-Sentential, and Tag switching.

2.3.1.1 Inter-Sentential

Inter-Sentential code switching is language changes are made at sentence boundaries. That is, the first or last word or phrase in a sentence. This type is most commonly found in fluent bilingual speakers.

The following example shows how Inter-Sentential code switching between languages as follow:

Spanish-English bilingual :

“*No tienen ni tiempo* (they don't even have time). Sometimes for their own kids, and you know who i'm talking about.”

(Poplack, 1980:17)

2.3.1.1.2 Intra-Sentential

In Intra-Sentential code switching, the switch is done in the middle of a sentence, with no interruptions, hesitations, or pauses to indicate a switch. The speaker is usually unaware of the switch.

The following examples shows intra-sentential code switching from one language to another language:

Spanish-English bilingual:

“Why make Carol *SENTARSE ATRAS PA'QUE* (sit in the back so) everybody has to move *PA'QUE SE SALGA* (for her to get out)?”

(Poplack, 1980:439)

2.3.1.1.3 Extra-Sentential / Tag Switching

This is the switching of either a single word or a tag phrase (or both) from one language to another. This type is common in Intra-Sentential switches. It involves the insertion of a tag from one language into an utterance in another language.

The following examples shows intra-sentential code switching from one language to another language :

Spanish-English bilingual:

“I could understand *QUE* (that) you don't know how to speak Spanish, ¿*VERDAD?* (right?)”.

(Poplack, 1980: 24)

2.3.2 The Reason for Code Switching

There are some reason people do code switching by Hoffman (1991). There are seven reasons for bilinguals to switch their languages. The seven reasons are as follows:

2.3.2.1 Talking about Particular Topic

According to Hoffman (1991) people sometimes select to speak in one language instead of another while discussing a specific topic. Speakers may feel free and comfortable by expressing their emotional feelings in a language other than their everyday language. An example taken from Grosjean (1982):

French-English bilingual:

“Va chercher Marc (go and fetch Marc) and bribe him avec un chocolat chaud (with a hot chocolate) with cream on top”.

(Hoffman,1991:111)

2.3.2.2 Quoting Somebody Else

A speaker will frequently switch codes to quote a phrase, a sentence, or a proverb, and to bring from celebrity that they're a individual. they may additionally quote from different languages in preference to another even as discussing a specific topic. The quoted individual stated that the change contained simplest the phrases claimed through the spokesman. An example taken from Calsamilgia and Tuson (1984:115):

Spanish-Catalan bilingual:

“... y si dices “perdon” en castellano, se te Vuelve la mujer y te dice:”(...
and if you say “sorry” in Castilian Spanish, the lady turns to you and says:)
“en catala” (in Catalan!)

(Hoffman,1991:112)

2.3.2.3 Being Empathic about Something (Express Solidarity)

When people who speak a language other than their mother tongue suddenly want to emphasize something, they, as always, intentionally or unintentionally switch from a second language to a first language. Or, on the other hand, he is accustomed to emphasizing the second language over the first language, so he switches from the first language to the second language. An example taken from Ibid (115)

Spanish-Catalan bilingual:

“Hay cuatro sillas rotas y” (There are four broken chair and)
“Prou!”(that’s enough!)

(Hoffman, 1991: 112)

2.3.2.4. Interjection (Inserting Sentence Filler or Sentence Connector)

An interjection is a word or phrase that is inserted into a sentence to convey surprise, strong emotion, or attention. Interjection is short examination like: Darn! , Hey! , Well! , Look! It is a short exclamation word such as. It has no grammatical value, but speakers use it quite a bit. Usually used more when speaking than when

writing. Language switching and language mixing between bilingual or multilingual people can mark interjection or sentence connectors. An example taken from Silva-Corvalan (1989:185)

Spanish-American English bilingual:

“... oh! Ay! It was embarrassing! It was very nice, though, but I was embarrassed”

(Hoffman,1991:112)

2.3.2.5 Repetition Used for Clarification

Bilingual or multilingual person wants to clarify his speech so that the listener can better understand it, he may be able to use both languages (codes) that he can speak to say the same message. In many cases, the message in one code will literally repeat in the other code. Repetition not only helps clarify what was said, but also helps strengthen or emphasize the message. An example taken from Silva-Corvalan (1989:181)

Spanish-English bilingual:

“*Tenia zapatos blancos, un poco, (they were off-white, you know)*”

(Hoffman,1991:112)

2.3.2.6 Intention of Clarifying the Speech Content

When one bilingual or multilingual person talks to another bilingual / multilingual person, there are many chord changes and chord mixes. That means that the content of his speech goes smoothly and is understandable to the listener. The message in one code is repeated in a slightly modified format in the other code.

2.3.2.7 Expressing group identity

Code switching also can used for expressing group. The way scientists communicate in their disciplinary group is clearly different from that of other groups. In other words, the way the community communicates is different from the way it communicates outside the community, and all of the reason above except quoting somebody else.

