

ABSTRAK

Benita Ha'e (2026). Penerapan Metode *Inquiry* melalui Platform Instagram dalam Meningkatkan Kemampuan Menulis Cerpen Siswa Kelas XI 3 SMA SLUA Saraswati Denpasar Tahun Pelajaran 2025/2026. Pembimbing 1 Dr. Dewa Gede Bambang Erawan, S. Pd., M.Pd dan pembimbing II Dra. I Gusti Ayu Putu Tuti Indrawati, M. Hum.

Penelitian ini bertujuan untuk meningkatkan kemampuan menulis cerpen siswa kelas XI 3 SMA SLUA Saraswati 1 Denpasar melalui penerapan metode *inquiry* dengan memanfaatkan platform Instagram. Penelitian ini merupakan Penelitian Tindakan Kelas (PTK) yang dilaksanakan dalam dua siklus dengan subjek penelitian sebanyak 31 siswa. Teknik pengumpulan data dilakukan melalui tes menulis cerpen dan observasi. Analisis data menggunakan analisis deskriptif kuantitatif dan kualitatif. Hasil penelitian menunjukkan bahwa penerapan metode *inquiry* melalui platform Instagram dapat meningkatkan kemampuan menulis cerpen siswa. Pada tes awal (pre-test), nilai rata-rata siswa hanya mencapai 63,70 dengan ketuntasan klasikal sebesar 16,12%. Setelah dilakukan tindakan pada siklus I, nilai rata-rata siswa meningkat menjadi 82,87 dengan ketuntasan klasikal sebesar 70,96%. Dan dilanjutkan dengan siklus II dengan nilai rata-rata siswa kembali meningkat menjadi 87,19 dengan ketuntasan klasikal mencapai 100%. Peningkatan tersebut menunjukkan bahwa metode *inquiry* melalui platform Instagram mampu menciptakan pembelajaran yang lebih aktif, menarik, dan kontekstual sehingga siswa lebih mudah menemukan ide, mengembangkan alur cerita dan menuangkan gagasan dalam bentuk cerpen. Peningkatan tersebut juga terjadi akibat pelaksanaan langkah pembelajaran yang dimulai dari kegiatan pengamatan, penemuan, hingga eksplorasi, langkah-langkah tersebut telah dirancang berdasarkan hasil refleksi dan evaluasi setiap siklusnya. Berdasarkan hasil penelitian tersebut, dapat disimpulkan bahwa metode *inquiry* melalui platform Instagram efektif dalam meningkatkan kemampuan menulis cerpen siswa kelas XI 3 SMA SLUA Saraswati 1 Denpasar tahun pelajaran 2025/2026.

Kata kunci: *Inquiry*, Instagram, Menulis cerpen

UNMAS DENPASAR

ABSTRACT

Ha'e. B (2026). *The Implementation of the Inquiry Method through the Instagram Platform in Improving Short Story Writing Skills of Class XI 3 Students at SMA SLUA Saraswati Denpasar in the 2025/2026 Academic Year. Supervisor I: Dr. Dewa Gede Bambang Erawan, S.Pd., M.Pd., Supervisor II: Dra. I Gusti Ayu Putu Tuti Indrawati, M. Hum.,*

This study aims to improve the short story writing skills of students in class XI 3 of SMA SLUA Saraswati 1 Denpasar through the application of the inquiry method by utilizing the Instagram platform. This research is a Classroom Action Research (CAR) conducted in two cycles with 31 students as the research subjects. Data collection techniques were carried out through short story writing tests and observation. Data were analyzed using quantitative and qualitative descriptive analysis. The results of the study indicate that the application of the inquiry method through the Instagram platform can improve students' short story writing skills. In the initial test (pre-test), the students' average score was only 63.70 with a classical mastery level of 16.12%. After the implementation of actions in Cycle I, the average score increased to 82.87 with a classical mastery level of 70.96%. The research was continued in Cycle II, in which the students' average score further increased to 87.19 with classical mastery reaching 100%. This improvement shows that the inquiry method through the Instagram platform is able to create more active, engaging, and contextual learning, making it easier for students to find ideas, develop storylines, and express their ideas in the form of short stories. The improvement also occurred as a result of the implementation of learning steps that began with observation, discovery, and exploration activities, which were designed based on reflection and evaluation results from each cycle. Based on these findings, it can be concluded that the inquiry method through the Instagram platform is effective in improving the short story writing skills of students in class XI 3 of SMA SLUA Saraswati 1 Denpasar in the 2025/2026 academic year.

Keywords: *inquiry, Instagram, short story writing*

