

# CHAPTER I

## INTRODUCTION

### 1.1 Background of the Study

In the changes of era, literature becomes the source of knowledge that reflects how the world looks like, as well as the source of amusement or entertainment, which helps to carry out the tiredness. According to Morner and Rausch (1991: 15), literature consists of ideas and an imitation of life, constructed by the universal psychological truths of probable events, not a literal existence of actual events. In that sense, oftentimes literature also runs as a vehicle to deploy certain reflections of society and represent the real world in the literary works regardless if it were in a form of fictional or non-fictional. Literature itself is a piece of writing valued as a work of art compared to technical language (Hornby, 2005). It portrays world figures, including a person, a place, or an event, and represents it through language. The use of language conveys the way of life, like the customs, the rules, and certain attitudes, which are embedded in society.

There are several forms of literature, such as Poetry, Prose, and Drama. These literatures predominantly are presented either through written text, visual and audio, or even mixed. For instance, although poetry and prose is dominantly consist of written text, some of modern writer may put visual picture to portray the context of its parts. While Drama utilize direct performance, which require visual and audio through each act of performance. Within these differences, a movie appear as the development literary works in digital form. A movie is a series of moving pictures

recorded with the sound that tells a story, watched at a movie theatre, or on television or other device (Oxford University Press). As a medium of communication, a movie performs as an effective vehicle to spread influences since movies utilize the five senses of humans. It is because a movie consist of visual, audio, and text elements. These features instigates their sense to engage with the movie, in which stimulates certain attention and interest towards the movie. With this in mind, it is more likely for people to enjoy and be able to receive the message from a movie, which makes them learn and implement it in real life. Moreover, a movie also preserves moral values. Here, each component in real life is reflected through movies and audiences can learn how moral values exist in our life through the message of its movie.

The concept of moral values exists to ensure the amount of harmony and stability of human living in society. Society itself is a compound of individuals that possess different perspectives of how they lived. Seeing how complex human is, moral values became a necessity to each human. Moral theory is a branch of morality that is primarily concerned with investigating the nature of virtue (Timmons, 2013). In the same way, Morality is a principle relating to right and wrong or good and bad behavior (Oxford University Press). It is concerned towards the actions of humans (Berterns, 2002). In conclusion, the existence of moral values is the idea that asserts a belief to pursue the idea of being “good” and avoid any behavior or attitude of “bad” towards human beings. Goodness is related to any attempt that utilizes the sense of necessity for humans, including happiness, safety, and equal opportunities, on the other hand, badness is the necessity to avoid any

activity or attitude which causes the amount of loss, harm, and indicates an unequal threat in social life. By understanding the concept, humans are able to maintain social harmony in a community. According to Linda and Eyre (1993), It is values if its instigate reciprocal benefits to the practitioner and receiver. It will establish a moral responsibility for individuals to preserve and encourage other people with the idea of pursuing rightness and devoid of badness.

Those who preserve moral values refers as a moral agent and every human has the potential to be. According to Linda and Eyre (1993), anyone can be the right actor to be the teacher of moral values. In many cases, people already have the tendency to be judgemental due to their sensitivity to moral values. According to Neiman (2009: 422), moral aspects has four types: natural, religious, individual, and social morality. Clearly, human is already in touch with morality since they were born. People grow and socialize through their five senses and experience certain evaluations upon society that may influence their perspective of life. In order to instill moral values, people applied the moral rule and lead into a moral judgment. For instance, good behavior will result in merits such as praise, gift, and social recognition. On the other hand, bad behavior may cause punishment in a variety forms, including social punishment such as degrading a person's value or detaching a person in the community. Here, moral rule support and reassures that the idea of moral values can embed in each individual and significantly contribute as guidance that produces peacefulness in the world. Even if the existence of badness still exists due to ignorance in society, it is still important to keep distributing the awareness of how important moral values is, as to overcome the bad consequences of moral

values itself. According to Linda and Eyre (1993:13), strong characters can help to resist the powerful negative influences of some peers and of some parts of our culture and society. One of the interesting movies that convey a lot of moral values is the movie entitled *Luca*.

*Luca* is a 2021 American computer-animated coming-of-age fantasy film produced by Pixar Animation Studios and distributed by Walt Disney Studios Motion Pictures. Set in a beautiful seaside town on the Italian Riviera, *Luca* is a story about one young boy who is filled with the enormous curiosity of the world, experiencing an unforgettable adventure. The main character, Luca Paguro explores these with his newfound best friend, Alberto, but all the fun is threatened by a deeply-held secret: they are sea monsters from below the water's surface, another world which differentiates the surface's world and their world, leads into dangerous stereotypes (Rooten Tomatoes). With his curiosity, Luca Paguro committed to following his friend Alberto who already lived on the surface for a long time. Lives as a sea monster, the surface area is prohibited to access and it is dangerous to go there. This narrative is been told from generation to generation of the sea monster. Although the story dominantly circle around Luca Paguro and Alberto Scorfano, Luca Paguro is able to produce significant interaction towards the other characters, which builds a relatable solid story to the whole movie.

This study focused on deconstructing the moral values of each character and how are moral values delineated in the movie. It is expected that the findings will be beneficial for the purpose of education, as the movie is an effective vehicle

to distribute information. The study is analyzed by utilizing the theory proposed by Linda and Eyre (1993) in their book entitled *Teaching Your Children Values*.

### **1.2 Problems of the Study**

Based on the background of the study, the study has two problems to solve, such as:

1. What kind of moral values are reflected through the characters in the movie *Luca*?
2. How are moral values delineated in the movie *Luca*?

### **1.3 Objectives of the Study**

As there are two problems, the objectives of the study is formulated into two ideas:

1. To identify the moral values that are reflected in each character of the movie *Luca*
2. To analyse how moral values are delineated in the movie *Luca*

### **1.4 Limitation of the Study**

In this study, the study is focused to find out the moral values that idealized in the characters and how are the moral values delineated between characters in the movie. It is applied the theory from Linda and Eyre (1993) in the book entitled *Teaching Your Children Values*, which are the theory Value of Being and Value of Giving. Particularly, this study analyzed through any required features of the movie,

including the character's line, images, and conversation that occurred among the characters in the movie.

### **1.5 Significance of the Study**

The study is expected to be useful in terms of academic purpose and beneficial for the society.

#### **1.5.1 Theoretical Significance**

For the purpose of academic study, this study can increase the number of literature analysis study of how particular movie contributes towards the existence of literature in the scientific perspective. It is expected to be useful for two things; to be used as the reading source and academic writing; and references for literatures study.

#### **1.5.2 Practical Significance**

This study is expected to be useful to increase the understanding of how a literary work reflects the society in a particular situation and for the undergraduate students to understand how to conduct a deep analysis of moral values in the movie, especially for the literatures study. With this in mind, this study may contribute to establishing a new nuance in understanding the literature study and societal portrayal through a movie, giving a clear picture of how it may relate to real life.

## CHAPTER II

### REVIEW OF RELATED LITERATURES, CONCEPTS, AND THEORIES

As a part of contribution in the scientific field, a scientific study requires to be related to several previous studies. There is a necessity to rely on main theories and several supporting ideas to develop an idea. Therefore, the researcher relies on several related literature, concepts, and theories. Here, it is presented in this second chapter for the basis of further study and comparison for the purpose of scientific study.

#### 2.1 Review of Related Literature

For the purpose of scientific study, it is essential to reference a study with several related previous studies to make it legitimate, as well as part of acknowledgment after using it as an idea development. The first thesis is entitled *The Morality as Revealed by The Characters in "Mowgli Legend of The Jungle."* (Yunita, 2020). In his thesis, it is revealed how morality through its characters. The focus of this study is to analyzed moral values idealized by the characters, and how those moral values serve to support the life of the main character in the movie. There are two theories applied in this thesis; the theory from S. Takdir Alisjahbana (1974) in his book entitled *Values as Integrating Forces in Personality, Society, and Culture* and the theory proposed by Linda and Eyre (1993) in their book entitled *Teaching Your Children Values* in order to examine the moral value. At the end of his study, it is found out that there are 8 types of moral values such as loyalty,

bravery, trustworthy, fair, affection, honesty, good hearted, and kindness which are idealized by the characters in the movie.

The similarity of this study with the researcher's study is that both of the studies are using the same form of data which is a movie and examine the moral values of the story. Moreover, this study also implements the theory proposed by Linda and Eyre in their book entitled *Teaching Your Children Values*. The difference is the data source. If Yunita uses a movie entitled “Mowgli Legend of The Jungle”, in this thesis using a movie entitled *Luca*.

The second thesis is entitled “An Analysis of Moral Value in Zootopia Movie.” (Maulidia, 2018). This study analyzed the moral values and the dominant moral values in the movie. This study applied a qualitative methodology. The data source of the study is “Zootopia” movie, along with the script transcription of the data source. This study find out that the moral values in “Zootopia” movie such as respect, responsibility, justice, tolerance, wisdom, helping each other, altruism, cooperation, courage, and confidence. Helping each other become the most dominant moral value.

The similarity of both studies is using the same form of data, which is a movie. The difference in this study is the study above utilized the qualitative method for the research and concerned about moral values. While in this study, it is applied the theory proposed by Linda and Eyre (1993) in their book entitled *Teaching Your Children Values*. Another difference is also the data sources, in this thesis using a movie entitled *Luca*.

The third article journal is entitled “An Analysis of Moral Value in the Movie Entitled “Saving Mr. Banks” Based on its Intrinsic Value.” (Arif & Kuswandari, 2019). In this study, it is attempted to analyze the moral value reflected through the Intrinsic Value and to find the beneficial inputs from analyzing the moral value and intrinsic value in the movie. It is utilized the theory of Intrinsic Value based on Abram’s approach which is used for analyzing literary works (Norton, Rashton, and Abrams 1957). This study found three main moral values in the movie, which are: care, persistent and never give up, keeping promise and trustworthy.

The similarity is both studies use literary work as data, which is a movie. Then, both studies concern to find out the moral value. However, the difference between both studies is in the scientific theory in examining the data. The study above is examined based on Abram’s theory of intrinsic value. In this study, it is applied the theory from Linda and Eyre (1993) in their book entitled *Teaching Your Children Values*.

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## **2.2 Concepts**

As a scientific study, it is necessary to rely upon some terminologies which are addressed in this study. The main theories and some other supporting theories need to be defined to form such a standardization so that the study can be fully understood and to achieve a similar understanding upon the study between the reader and the researcher. Here, the concepts are consist of Moral Values, Character, and Movie. These theories are also part of the concept of the study, hence

the definition of these concepts are taken from a varied source and scholar. The concepts that need to be comprehended in this study are explained below.

### **2.2.1 Moral Values**

Moral values is the value or worth that has to do with the goodness and badness of person (as moral agent) and, in particular, determine whether certain moral agent can be defined as morally good or bad, as their character traits instigates certain motives, attitude, and behavior (Timmons, 2013). It is related to the human morality, hence the way people interact and behaves in a particular way can determine the judgment of the values, as we have to preserve these moral rights in order to obtain better life. Morality means behavior that is inherently right and that helps rather than hurts other people (Linda and Eyre, 1993:15). With this in mind, moral values drives into a guidance that establish necessary rules to standardize people's attitude and chased betterment in society.

Moral values is also related with knowledge as educational traits where knowledge attempts to know how far man, as a knowing being is capable of knowing the truth. In fact, with the knowledge we already embark on the theory of value, moral values is the same as a compass in which reach the whole range of morality: determined what we called as the positive value and the negative value. It is the good values, of course, shape better people, better lives, and better treatment of others (Linda and Eyre, 1993:15).

### 2.2.2 Character

According to Roberts (1995: 20), characters is the person presented in dramatic narrative work, who is interpreted by the reader or audience as being endowed with the moral and dispositional qualities that are expressed in what they say and what they do. It is an important role in a story where character represents different portrayals of human nature, including identity and personal traits such as personal characteristics of emotions, and personal ideology like values. It then became the distinction of each character in the story. As Duffy and Petit (1953: 24) also proposed that “A character is a person in a story or a play.” With this in mind, characters exist to operate and support how the story is being played.

### 2.2.3 Movie

A movie is a literary work consisting of motion pictures and audio. To extend, movie furthermore composed the physical and narrative elements through a cinematic space, where the viewers encounter it as a digital experience, which involved visual, audio, and text elements of literary works. These features then instigate the sense to be imagine by the viewer, involved with them, and causing a connection into the movie. At the first time of watching, the highlighted terms are “understanding” and “making sense”, then turns into “interpretation” and “comprehension” which occurred consecutively. What is called narrative movie, for instance, can be defined by the way a given film engages addresses and envelops the spectatorial body (Eisaesser and Hagener, 2010).

### **2.2.3.1 Luca**

*Luca* is an adventure story of Luca Paguro, a young boy in the beautiful seaside town on the Italian Riviera. With the enormous curiosity of world, Luca Paguro experiencing an unforgettable adventure. The main character, Luca explores his new world with Alberto, his new best friend who taught him a lot about surface world's things, since Alberto already lives at the surface. However, there is a thing which differentiate the surface's world and their world, leads into dangerous stereotypes of between places. The surface's human believe there are dangerous sea monster lives on the below, while sea monster accuse human's surface as the predator which must be avoid at any cost.

## **2.3 Theories**

In this study, theories play an important role as the fundamentals support in developing and expanding the idea. Here, the theory proposed by Linda and Eyre (1993) in their book entitled *Teaching Your Children Values* will be applied to examine the data source.

### **2.3.1 Types of Moral Values**

According to Linda and Eyre (1993), there are two types of moral values. The details of those values are as follows:

#### **2.3.1.1 Value of Being**

Value of being is the inner enhancement of a quality or an attitude that determines the behaviour and treatment towards other (Linda and Eyre, 1993:28).

It's the value within human being that also influence a motivation, attitude, and behavior. There are several types of value of being:

### **1. Honesty**

Honesty is the idea of being truthful, staying to the fact, and being free of deceit. According to Linda and Eyre (1993:41), honesty is as equal to the inner strength and confidence of someone which comes from truthfulness, trustworthiness, and integrity. It is an estimable human trait; that lies upon the idea of fairness and adherence to the fact.

### **2. Courage**

Courage is the ability of not having a fear whenever facing a problem that frightens one, as it is the right thing to do. It is an attempt to do something difficult that is good without the influence of others, being true to convictions and following good impulses even when they are unpopular or inconvenient. (Linda and Eyre, 1993:56).

### **3. Peaceability**

Peaceability is the ability to have a stable mind and self-control over emotions, able to not be triggered by a provoking confrontation that involves anger. According to Linda and Eyre (1993), peaceability is about to accommodate rather than argue. The tendency to avoid any dispute and prefer to placate – upholding self-control Therefore, peace ability is as equal to calmness, peacefulness, serenity,

having a mutual understanding – essentially to the opposite of anger whenever disputes get bigger and need to be settled.

#### **4. Self-reliance and potential**

It is a different concept but related to one another. Self-reliance is upholding the awareness over oneself, including personal responsibility to stick with it. Linda and Eyre (1993:90) explained that it is the same as relying on ourselves whenever a decision is made under our own will. Potential refers to the beneficial qualities or abilities of a person. It is embedded in a person, form to build oneself and will beneficiary to be sought as to avoid mediocrity qualities. To be one's best self and asking the best from oneself-the conscious pursuit of individuality and potential-and the conscious of rejection of avoidable mediocrity (Linda and Eyre, 1993:91). Here, self-reliance is the self-uniqueness, gifts, awareness, and responsibility of a person which stages into the idea of personal potential that should've be chased as a metric of self-qualities.

#### **5. Self-discipline and moderation**

Self-discipline is the ability to maintain all activities in a controllable situation and have a will to prioritise important things over secondary ones. According to Linda and Eyre (1993:108), it includes in terms of physical, mental, and financial, being able to motivate and manage self-control, temper, and ourselves, including time spent. Moderation refers to the mediocrity belief of not having too much as a good thing. Therefore, the relationship between self-discipline

and moderation is about to maintain oneself in a balanced life. If self-discipline demands to have self-control over productivity and avoiding deficient qualities, moderation is the necessity to avoid having too much and continue having a balanced life in terms of desire and ownership.

## **6. Fidelity and Chastity**

Fidelity and chastity refers to the value of qualities of being sexually limited into an extreme- arbitrarily behaviour, having self-control over sexual desire. Here, It is about The commitments that go with marriage and that should go with sex, a grasp of the long-range (and widespread) consequences that can result from sexual amorality and infidelity which become the concerns of parents towards children (Linda and Eyre, 1993:124).

### **2.3.1.2 Value of Giving**

Value of giving is the value from a person towards the others. It is originate as gifts to others and then go on to influence who we are (Linda and Eyre, 1993:28).

This values are not visible, but valuable. There are some types of it, which are:

#### **1. Loyalty and dependability**

Loyalty is the willingness of being loyal; showing a firm and constant support or allegiance towards something. According to Keller (2007), loyalty is not only about a matter of action, but also a matter of how to think, and how to motivate. Meanwhile, dependability is the consistency of performance or behavior (Linda and Eyre, 1993). It is from a person's inner part and is shown in form of support, service,

and contribution mainly to the family, neighbor, organization, institution, company, etc.

## **2. Respect**

Respect is the attention towards another person in order to show appreciation. Most of the time, respect is a deep feeling that lies in the existence of abilities, qualities, and achievements of someone. According to Linda and Eyre (1993:156), respect is being applied in different ways: being polite towards anyone, showing honor to the elderly, paying attention to the surroundings and environment, recognizing and appreciating certain beliefs of a person.

## **3. Love and affection**

Love is an intense and strong feeling of someone that has a meaning. It is difficult to be explained and expressed through words, yet it can be shown through certain behavior and attention, which involved a deep affection. Principally, Linda and Eyre (1993) stated that love is the unconditional, understanding, and accepting without reservation and brings a reciprocal feeling while may not necessarily oblige the others to serve or love us back. It is the deepest expression that exists around longing and the desire of affection, as it is align to human instinct.

## **4. Unselfishness and sensitivity**

Unselfishness is the willingness to put others before oneself. It is the same as helping others whenever people get a problem (Sinha, 1984). Sensitivity is

defined as extra aware to surrounding, and not a self-centred person (Linda and Eyre, 1993:181). It refers to the ability to receive people's feelings and show empathy to their struggles. This level of care is also defined as tolerance for others.

### **5. Kindness and friendliness**

Kindness is the quality of being kind, able to think and behave in a friendly, generous, and considerate way. According to Linda and Eyre (1993:203), kindness is the awareness that being kind and considerate is more admirable than being tough or strong. The tendency to understand rather than confront. Friendliness refers to the attitude of caring towards others. It is related as it used to determine the kindness of a person (Linda and Eyre, 1993:204).

### **6. Justice and mercy**

According to Linda and Eyre (1993:224), justice is the adherence to fairness, law, play, and work. It is the middle-ground belief of being virtuous, operating in the circle of fairness and reason. Justice leads into a condition of sympathy to the unfortunate people, regardless of whether it is based on coincidence, a mistake, or even a bad action and intention. As justice is the key to creating the middle-ground of virtue, mercy, therefore, become the mechanism of upholding the sense of virtue itself.