

KORESPONDENSI

Judul : Integration of information technology capabilities in generating small and medium enterprise performance

Jurnal : USCM (Uncertain Supply Chain Management)

1. Information Submitted
2. Author Accepted Manuscript
3. Pemberitahuan Publish

Gmail interface showing an email from USCM. The email subject is "[USCM] Submission ID 2384". The sender is USCM (uscsm@growingscience.com) via eigbox.net, dated Tue, Mar 14, 5:42 AM. The email content includes a thank you message and a copy of submitted information for records.

Submission ID: 2384

Title: Integration of Information Technology Capabilities in Generating Small and Medium Enterprise Performance

Author 1:
 First Name: I Gede Cahyadi
 Last Name: Putra
 Organization: Finnacle Management
 Country: Indonesia
 Email: gdcahyadi@unmas.ac.id

Author 2:
 First Name: Ni Putu Yuria
 Last Name: Mendra
 Organization: Finnacle Management
 Country: Indonesia
 Email:

Author 3:
 First Name: Luh Gde
 Last Name: Novitasari
 Organization: Finnacle Management
 Country: Indonesia

Gmail interface showing the same email with expanded content. The email includes a list of topics, keywords, an abstract, and comments.

Topic(s):
 - Uncertainty in SCM applications
 - Total Quality Management

Keywords: Adoption, Assimilation, Financial Performance, Operational Performance

Abstract: The role of Information technology (IT) during the Covid 19 pandemic has made everything in business easy. The role of technology in business during a pandemic also makes it easier for entrepreneurs to navigate buying and selling activities and services. Technology makes it easy to shorten time saving business costs, as in business financial records that make one financial report must record everything manually with technology done automatically with the help of accounting software. Research purposes to test resources based view theory in relation to the implementation of IT to produce operational performance and financial performance of SMEs. The research was conducted on SMEs in Bali. The research method used to answer the research objectives uses a quantitative test approach Partial Least Square. Based on data analysis, it was found that the development of SME IT Adoption had an effect positive on IT Assimilation, but directly IT Adoption is not able to improve operational performance and financial performance. IT assimilation is able to improve the operational performance and financial performance of SMEs. Operational performance is not able to mediate the effect of IT adoption on the financial performance of SMEs. IT assimilation is a fully mediating variable in the relationship between IT and the operational performance and financial performance of SMEs in Bali. The results of the study show that IT resource management through a technology-based business competency model can succeed in realizing Organizational Capability that can be used to build business competitiveness if the organization or business unit that adopts it pre-determines IT integration in accordance with the vision, mission and goals of the organization. This is very important to implement in an effort to adapt to uncertain business world conditions, such as when Covid 19 occurred.

Comments:

Reply buttons: Reply, Reply all, Forward

Gmail interface showing an email thread. The search bar contains "uscmeditorboard@gmail.com". The email title is "Your paper in USCM #2384".

EditorBoard USCM <uscmeditorboard@gmail.com> to me
 Thu, Mar 16, 8:58AM

Dear Author

Could you please email me the similarity index of your paper using software.

Best
 Sadjadi

I Gede Cahyadi Putra <gdcahyadi@unmas.ac.id> to EditorBoard
 Thu, Mar 16, 10:18AM

Dear Chief Editor

Thank you for your recommendation.
 I will immediately check the results of turnitin and give it to you

Best
 Putra

I Gede Cahyadi Putra <gdcahyadi@unmas.ac.id> to EditorBoard
 Sat, Mar 18, 12:14PM

Dear Chief editor

Here I am sending the turnitin check file.

Gmail interface showing a continuation of the email thread. The search bar contains "uscmeditorboard@gmail.com".

to EditorBoard

Dear Chief editor

Here I am sending the turnitin check file.
 The result is Turnitin 15%

Please find the attachment

Look forward hearing from you

Best
 Putra

2 Attachments • Scanned by Gmail

USCM_Integratio...
 Integration of Inf...

EditorBoard USCM <uscmeditorboard@gmail.com> to me
 Mar 18, 2023, 1:00PM

Dear Author

sharpen the excitement of this research in chapter 1, revised citation

Best

Gmail interface showing an email conversation. The top navigation bar includes the Gmail logo, search bar with 'uscmeditorboard@gmail.com', and user profile 'UNMAS DEFIYAN'. The left sidebar shows navigation options: Mail (99+), Compose, Chat, Spaces, and Meet. The main content area displays two email messages. The first message is from 'EditorBoard USCM' dated Mar 20, 2023, 3:51 PM, addressed to 'me'. The text of the message reads: 'Dear Putra', 'Kindly, please visit our website at <https://growingscience.com/uscm/vol11/uscmv11no2.html> download your paper, read it very carefully and let me know if there is any problem. Attached, please find the acceptance letter. Also, please sign the attached copyright form and email it back to me.', and 'Sincerely Farhang'. Below the text are two attachments: 'CopyrightUSCM...' and 'acceptance letter...'. The second message is from 'I Gede Cahyadi Putra' dated Mar 20, 2023, 5:02 PM, addressed to 'EditorBoard'. The text reads: 'Dear Chief Editor', 'Thank you for accepting my article in your journal.', 'Here I am sending the signed copyright', and 'Best'.