CHAPTER I

INTRODUCTION

1.1 Background of The Study

Literature is defined as an art presented in print or in written form (Wellek & Warren, 1956:20). According to Webster in Mitsla & Hariani (2021:154) Literature is made based on the imagination or personal experience of the author who is beautified so that it becomes a literary work. Literature is a written art in which imaginative expression, the element of beauty and the infinite idea are its characteristic features. Over time, literature evolves and it is not only available in written form. Literary works that are not in written form are music, films, stage plays, and others. There are many literatures that still exist today, they are novels, poetry, poems, movies, music and so on. Movie is a literary work that is the most preferred by many people from various circles, because it is presented in the form of images, we do not need to imagine visualizing characters, settings, and scenes, thus making it easier for the audience to understand the story.

Movie is one of literary work in the form of motion pictures that aim to entertain or as a work of art (Sapp, 1986, as cited in Nasir, et. al, 2019:22). According to Oxford dictionary, movie is a series of moving pictures recorded with sound that tells a story, it can be watched at a movie theater, on a television or other devices. The stories presented in the movie are usually based on human life which have various genres such as romance, fantasy, horror, science-fiction, biography, comedy, action, thriller, drama, and many more. In addition to entertain people,

1

movies also have information and moral values that can be obtained related to life. Through those moral values, people get the information and moral messages that filmmakers want to convey to be used as life lessons. Moral is defined as good or bad behavior (Hazlitt, 1994:91). Moral value is a term about what human actions are true or false, right or wrong, and good or bad. Moral value gives the example of good attitude and culture, which is inspired from society's behavior. Moral value can be found in the movie, it is a message from the filmmaker to the audience to be used as a lesson and applied in real life.

This study analyzed the moral values reflected by the characters in "Eternals" movie. This study analyzed the moral values shown by all characters, both the main characters and the supporting characters through verbal and non-verbal language. "Eternals" is a 2021 American superhero movie based on the Marvel Comics race. This movie was chosen as the data source for this study because it is very impressive, it has a good story, and very beautiful cinematography. The movie is about the immortal aliens called the Eternals consist of Sersi, Kingo, Ikaris, Druig, Gilgamesh, Athena, Ajak, Sprite, Makkari, and Phastos emerge from hiding after thousands of years to defend Earth against the Deviants, their ancient counterparts. The interesting thing in the story of this movie is the internal conflict between the eternals members. The conflict is not only with the deviants, but also with the members of their team. They fight with each other to achieve their common goals that have both good and bad impact on the universe. "Eternals" movie presents beautiful cinematography. Various scenes are presented with views that spoil the eye throughout the movie, from the beach to the expanse

of desert. That is because this movie is shot in a real location, not in a studio with green screen. This movie is very interesting to be analyzed, especially its moral values, because this movie presents moral values related to conflicts in real life, it is about being loyal to something or someone that is believed and the concept of cause and effect, where every decision is taken, there must be a consequence.

1.2 Problems of the Study

Based on the background above, two problems can be formulated as follows.

1. What are the types of moral values presented in "Eternals" Movie?

2. How are the moral values reflected by the characters in "Eternals" Movie?

1.3 Objectives of the Study

Based on those problem statements, the objectives of the research were:

1. To find out the types of moral values found in "Eternals" movie

2. To analyze the moral values reflected by the characters in "Eternals" movie.

1.4 Limitation of the Study

This study analyzed the types of moral values and also how those values are reflected by the characters in the Eternals movie using the theory by Linda & Eyre (1993) and theory proposed by Lickona (2012) as the supporting theory. It is very interesting for readers to know about the moral values in a movie and how important it is for us to learn and apply it in real life.

1.5 Significance of the Study

The significance of the study consists of two significance, they are theoretical significance and practical significance.

1.5.1 Theoretical Significance

This study used the theory proposed by Linda & Eyre (1993) and theory from Lickona (2012) as the supporting theory. It was hoped the result of this study could give a contribution to the development of moral value that taken from "Eternals" movie and it was expected that this study could make it easier to get information about moral values and could also be used as motivation and reference for further researchers who are interested in analyzing moral values in movies.

1.5.2. Practical Significance

This study had the meaning to meet the academic requirements to be able to graduate from the Mahasaraswati University and to give contribution to the readers, particularly the students of English Literature Study Program Faculty of Foreign Languages. In addition, this research can also enrich information about moral values in the "Eternals" movie and can be applied in everyday life.

CHAPTER II

REVIEW OF RELATED LITERATURE, CONCEPTS, AND THEORIES

This part of study consisted of review of related literature, concepts, and theories, the concepts of study consist of moral value, movie and character. The explanation can be seen below.

2.1 Review of Related Literature

This study was conducted by reviewing some relevant thesis concerned with moral value and using library research. Moral value is an interesting study to be discussed. There were five researches that were mentioned related to the current research. The first study was an article entitled "An Analysis of Moral Value Conveyed by The Main Character in The First Grader Movie" written by Melati (2019), the second study was an article entitled "Moral Values Of Main Character In Bumblebee Movie Directed By Travis Knight" written by Rosalinah et al. (2021), the third study was an article entitled "A Study on Moral Values Represented in Shawshank Redemption Movie" written by Marlina et al. (2021). The fourth study was a thesis entitled "The Analysis of Moral Value in Kubo and The Two Strings Movie" written by Andansari (2021), and the last study was a thesis entitled "An Analysis of Moral Value Reflected by Characters Found in Heroes (2020) Movie" written by Kamajaya (2021).

The first study was an article written by Melati (2019) entitled "An Analysis of Moral Value Conveyed by The Main Character in The First Grader Movie". This

article was obtained from the internet. The purpose of this study was to analyze the moral value conveyed by the main character in The First Grader movie. This study applied descriptive qualitative method in analyzing the data. The theories used in this study were the theory proposed by Nurgiyantoro (2005) and Sulistyorini (2011). The results of this study showed that there were 14 categories of moral values which classified into 2 types of moral value. The first type was the individual moral value containing of 1) hard working, 2) perseverance, 3) bravery, 4) honesty, 5) optimism, 6) enthusiasm, 7) wisdom, 8) sincerity, 9) self-confident, 10) strong believe, and 11) responsibility. The second types were social moral values, consists of 1) justice (fair), 2) sacrificing for other, and 3) kind-hearted (affection).

The similarities between the previous study and the current study was the topic which was analyzing the moral value in movie. The differences between the previous study and the current study were the theory, the purpose, and the data source. The previous study used theory proposed by Nurgiyantoro (2005) and Sulistyorini (2011), meanwhile the current study used the theory proposed by Linda & Eyre (1993). The previous study had a purpose to analyze the moral value conveyed by the main character in a movie, meanwhile in the current study had a purpose to analyze the moral value reflected by all the characters in a movie. The previous study used The First Grader movie as the data source, meanwhile the current study used "Eternals" movie.

The second study was an article written by Rosalinah et al. (2021) entitled "Moral Values of Main Character in Bumblebee Movie Directed by Travis Knight". This study was obtained from the internet. The purpose of this study were to analyze

the moral value conveyed by the main character in Bumblebee movie and to find the most appear moral value in Bumblebee movie. Descriptive qualitative method is used to analyze the data in this study. This study used the theory proposed by Mulyasa (2009) to analyze the data. There were eight types of moral values in this movie, such as patriotism, work hard, friendly or communicative, creative, care to social, curious, independent, and appreciate achievement. The most appear moral value in Bumblebee movie were work hard, creative, care to social, and curiosity.

The similarities between the previous study and the current study was the topic, which is analyzing the moral value in movie. The differences between the previous study and the current study were the theory that used to analyze the data, the purpose of the study and the data source. The previous study used theory proposed by Mulyasa (2009), meanwhile the current study used the theory proposed by Linda & Eyre (1993). The previous study had a purpose to analyze the moral value conveyed by the main character in a movie, meanwhile in the current study had a purpose to analyze the moral value reflected by all the characters in a movie. The previous study used Bumblebee movie as the data source, meanwhile this study used "Eternals" movie as the data source.

The third study was an article written by Marlina et al. (2021) entitled "A Study on Moral Values Represented in Shawshank Redemption Movie" This study was obtained from the internet. The purpose of this study was to find the moral values of Shawshank Redemption movie. The methodology of this research was descriptive qualitative method. This study used the theory proposed by Banerjee (2012) to analyze the data. The results of this study found there were 5 types of

moral values in the Shawshank Redemption movie, they were honestly, hard work, unconditional love and kindness, compassion, and cooperation. Then hard work as the most dominant moral value appears in the Shawshank Redemption movie.

The similarities between the previous study and the current study were the topic which is analyzing moral value in movie. The differences between the previous study and the current study were the theory and the data source. The previous study used the theory proposed by Banerjee (2012) to analyze the data, meanwhile the current study used the theory proposed by Linda & Eyre (1993). The previous study used Shawshank Redemption Movie as the data source, meanwhile the current study used "Eternals" movie as the data source.

The fourth study was a thesis written by Andansari (2021) entitled "The Analysis of Moral Value in Kubo and The Two Strings Movie". This thesis was obtained from the internet. This study aims to find out the moral values in Kubo and the Two Strings movie, and to know the most dominant moral values in Kubo and the Two Strings movie. This study used a movie entitled "Kubo and the Two Strings" as the data source. Lickona's theory was used to analyze the data. The result of this study showed that there were 12 types of moral values spoken and gestures by characters. They are: respect, responsibility, honesty, fairness, tolerance, prudence, self-discipline, helpfulness, compassion, cooperation, courage, and democratic. Then, the most dominant moral values in this movie are responsibility.

The similarities between the previous study and the current study was the topic which is analyzing moral value in movie. The differences between the previous study and the current study were the theory used and the data source. The previous study used the theory of moral value by Lickona (2012) to analyze the data and the data source was taken form "Kubo and The Two Strings Movie, meanwhile the current study used theory proposed by Linda & Eyre (1993), and the data source was "Eternals" Movie.

The fifth study was a thesis written by Kamajaya (2021) entitled "An Analysis of Moral Value Reflected by Characters Found in Heroes (2020) Movie". This thesis was obtained from the library of Faculty of Foreign Languages Mahasaraswati Denpasar University. The purpose of this study was to analyze the type of moral value that found in Heroes movie. This study used the theory types of moral value purpose by Audi (2007). This study used descriptive qualitative method to analyze the data. The data source in this study was a movie entitled Heroes (2020). The result of this study found 3 types of moral value, they are virtue, kantian and intuitionist, and utilitarianism.

The similarities between the previous study and the current study was the topic which is analyzing the moral value in movie. The differences between the previous study and the current study were the theory and the data source. The previous study used theory proposed by Audi (2007) and Heroes movie as the data source, meanwhile this study used "Eternals" movie as the data source and theory proposed by Linda & Eyre (1993) to analyze the data.

2.2 Concepts

In this part of study described the concepts that were necessary to provide a better understanding for both researcher and readers. There were 3 concepts that were clearly stated.

2.2.1   Moral Value

Moral value is made from two words, there are "moral" and "value". Moral is defined as the most important code of ethics proposed by a society and accepted by members of that society (Edwards, 1967:150). Value is the standard and guiding principle for evaluating worth. Moral value is a term in logic that indicates whether a human principle, action, or character is true or false, right or wrong, and good or bad (Taylor & Halstead, 1996:3). It can be concluded that moral values are the values contained in the social life of the community made by the community itself which becomes the benchmark for actions taken by the community.

2.2.2   Movie

According to Hornby (2006:950) movie is a collection of moving pictures capture with sound that tells a story and it is shown at cinema. Movie is one of the youngest arts as a result of the absorption of many older art structures and forms (Corrigan, 2012:39). Movies can be made by recording people acting or by making motion animations using special effects.

2.2.3   Characters

Characters are the figures that participate in the action and they are expected to be natural in presenting the characters in a story (Wellek and Warren, 1956:227). The characters in the movie are played by people who are experienced in the world of acting. Characters in movies can also be made into animation if it is an animated movie, and the voices of those characters will be dubbed by experienced actors/actresses to produce good dialogues.

2.3 Theories

There were theories used in this study in analyzing the problems. The main theory that used for analyzing the type of moral value was theory proposed by Linda & Eyre (1993) and theory from Lickona (2012) as the supporting theory.

2.3.1   Types of Moral Values Proposed by Linda and Eyre (1993)

Moral values are the result of valuing process of comprehension implementing of God and humanity values in life. They can be divided into two groups such as Values of Being and Values of Giving (Linda & Eyre, 1993, as cited in Pusumakeja, 2017:14).

2.3.1.1 Values of Being

The value of being is a value that is within evolved human beings into the behavior and the way we treat others (Linda & Eyre, 1993:40). It includes:

a. Honesty

Honesty is a moral value that connotes positive and virtuous qualities. Honesty is applied to all aspects such as to other people, institutions, society, and ourselves. Honesty is not always about telling the truth, it is about being yourself, being real to yourself and others, and doing what you really want in life (Linda & Eyre, 1993:41).

Example:

"One day, as I pulled into the driveway, I saw a broken milk bottle on the pavement. I asked nine-year-old Josh and his friend, Chip, if they knew how it happened. Chip was quick to say no. Chip was somewhat startled when Josh looked over at him, so he walked over, put his hand on Chip's shoulder, and said, "It is okay, he'll understand". Then he said to me "The basketball hit it, Dad. Sorry. We were going to clean it up, but we forgot. Come on, Chip, I'll get the dustpan". Through the window, I observed they were sweeping up. Chip, who was six months Josh's junior, was being counseled by Josh "Is that you get in a lot less trouble when you just go ahead and tell the truth"" (Linda & Eyre, 1993:41).

b. Courage

Courage is the quality of having or showing the mental or moral strength to face danger, fear, or adversity. It is an action where you take a risky action to achieve a goal. (Linda & Eyre, 1993:56)

Example:

Eight-year-old Talmadge : "Yeah, it takes real courage to be a chicken"

Dad : "What do you mean by that?"

Talmadge : "Well, I mean, like if kids are trying to get you to do something that you don't think it is right, or it's really, really dangerous, and they're saying you're chicken, then it takes real courage to be a chicken and say, Yeah, I'm a chicken".

"I had been trying to communicate the idea that real bravery was an inner thing, closely related to integrity and being true to yourself" (Linda & Eyre, 1993:56).

c. Peace Ability

Peace ability is non-violent problem solving, willing to think more about others' feelings before acting emotionally. Peaceful abilities help to cooperate with others and bring peace to our lives (Linda & Eyre, 1993:76).

Example:

"I walked in on Friday afternoon when TV is on and found the kids engrossed on *Ozzie and Harriet.* As usual with that show, not very much

was happening. No car chases, no murder plots, not even any soap opera drama. I sat down to watch. Ricky had some kind of problem at school which he was calmly explaining. Ozzie was putting his arm around Ricky and calmly saying "Now, don't worry, son, we'll work this out." When the show was over, I asked my eight-year-old if he liked it. "Yesss!" he said, "I like the show a lot. When is it on again?" when I asked him why he liked it, he thought and said, "It just sort of made me feel good" (Linda & Eyre, 1993:77).

d. Self-reliance and Potential

Self-reliance and Potential is a quality of being aware of our own talents, abilities and development. Having a responsible attitude and don't blame others (Linda & Eyre, 1993:90).

Example:

"Our fifteen-year old daughter one day said "I'm going to flunk math because the teacher is so weird. He never explains anything. He grades way too hard. He never calls on me when my hand is up. I don't care anyway, grades are way too important to most people. Actually it's my brothers and sisters who are ruining my grade. They're so loud and noisy, I can't study around here. Forget about an A-, A, B- is okay. It's not best, but it's good, and no one should be dissatisfied with good. If you're been around more to help me study, maybe I wouldn't be in this mess" It was a not-so-rare collection of statements illustrating self-criticism and the blaming of others that goes on so often with some adolescents. But it wasn't our daughter's

truest self. We had learned that at such moments there was little to do but wait for that truer inner self to emerge. It finally did, about ten-thirty. "I'm sorry, Mom and Dad. That was stupid. It's my class and my grade. It's my own fault about the last test. I'll go see if I can make it up. I know I have the ability to get an A."" (Linda & Eyre, 1993:90).

e. Self-discipline and moderation

Self-discipline and moderation are two things that related to each other. Self-discipline is avoiding laziness or lack of activity, Moderation is the attitude of knowing the limit in behavior (Linda & Eyre, 1993:107).

Example:

"Mom, I'll get up, I promise, just please don't tell me again about milking the cows." It was Saydi. She was ten, and I was waking her to get up and practice her piano before school. When I was her age, I really did have to get up to milk the cow-and the cow wouldn't wait. In today's urban setting, discipline is often a choice rather than a necessity. To get up, to get going, to be a self-starter and a self-motivator is neither easy nor common. But Saydi did get up, she did practice, and she understands that self-discipline feels good and is its own reward" (Linda & Eyre, 1993:107).

f. Fidelity and Chastity

Fidelity is a character which shown through a continuous self-support and Chastity is conscious attitudes to maintain the value of purity before and after marriage. Knowing the purpose and meaning of marriage and

awareness of the long-term effects of an immoral sexual life (Linda & Eyre, 1993:124).

Example:

"We take the new eight-year-old on a private daddy-mommy date, we treat him with a new maturity and respect. Then we go home for the much-anticipated highlight of the evening: our private talk about the "most wonderful and beautiful thing on earth." In upbeat, positive terms we explain the facts of life using diagrams and pictures to explain reproduction. We ask him often if he understands, and we watch his expressions to be sure he's not only comprehending but appreciating what we are telling him. Then we make a very strong point of how smart and how right it is to be careful how we use something as important and as miraculous as sex. We point out that something that special should be saved for one person-for the commitment of marriage, where it can be a wedding gift that has never been given before. Children accept this idea very easily. It seems natural to them that something so private and so beautiful should be saved and used carefully rather than spent indiscriminately. It is also natural to them to understand that after two people are married, sex is a bond and a special, private way of expressing love between them that should not be used outside of marriage" (Linda & Eyre, 1993:125).

2.3.1.2 Values of Giving

Value of giving is value about providing something valuable to others. This value includes something which is not visible but valuable (Linda & Eyre, 1993:144). There are some types of value of giving, namely:

a. Loyalty and Trustworthy

    Loyalty means ready to support, to serve, to help, and trusted in carrying out a mandate in family, at school, and organization. Loyalty is a state where we are committed to certain things constantly (Linda & Eyre, 1993:145). Example:

    "One of their friends was leaving the area with her family, so our daughters had planned a surprise goodbye party at our house. Three of the girls who had accepted invitations called on the day of the party and stated that they would not be able to attend with very weak justifications. Our girls, who had spent some time decorating and planning the party, were initially disappointed and then a little enraged. "They just had something better come up," one daughter complained. "Now we won't have enough people to play some of the games." "It's inconsiderate," said the other daughter. "In fact it's rude and it's disloyal and undependable". They received an invitation to a party later that week, which they longed to attend. However, the party took place on the night of a group's regular meeting and rehearsal for a production they were a part of. There was no doubt about where they would have preferred to go, but there was also no doubt about what was the right and trustworthy thing to do". (Linda & Eyre, 1993:145).

b. Respect

Respect to other people is also important, but respect is not only in terms of attitude and said words that occur due to hard training. True respect is seriously concerned about the feelings, the beliefs and the rights of others (Linda & Eyre, 1993:156).

Example:

"I remember an article in a newspaper on little Prince William, the then five-year-old son of Prince Charles and Lady Diana of England, that pointed out that although the little fellow was independent and a bit rambunctious, he was also extremely polite and respectful. He always opened doors for ladies, addressed men as "sir," and said "please" and "thank you." His parents, the article said, had instructed the royal nanny to put high priority on teaching him to be a "respectful young gentleman." I asked my kids what they thought respect meant and got the answers I wanted. "Being polite," "being courteous," "helping other people." Then I got an answer far better than what I thought I wanted-far better than the answer I had in my own mind. It came from an adolescent daughter, who said, "I think it's nice that Prince William calls people 'sir' and I think manners are important, but respect isn't just using the right words and being well trained. Respect means really caring about how people feel." (Linda & Eyre, 1993:156)

c. Love

Love is not only in romantic way or fall in love with opposite gender. Love can be shown to family, siblings, and friends. Love is a communications

code word for the letters, and it's beyond loyalty and respect (Linda & Eyre, 1993:168).

Example:

"Our eleven-year-old daughter brought up the illustration of baby Charity. "She doesn't do things for us, we do everything for her, and just think how much we all love Charity!" "Well, she does love us," said the seven-year-old, "you can tell that by how she looks at you." "And she never tells you to be different," said our nine-year-old son, "she just seems to like you no matter what." (Linda & Eyre, 1993:168).

d. Unselfishness and Sensitivity

Unselfishness is one of the virtues performed by being more concerned about others than ourselves. Sensitivity is a quality of becoming more extra-focused to others and not self-selfish (Linda & Eyre, 1993:181).

Example:

"Our son Josh was having a sledding party for his sixth birthday. Shawni, Josh's eight-year-old sister, came along to keep her dad company and to help with the hot cider and doughnuts we planned to serve. There were a dozen boys at the party and they were all whooping it up and having a great time. Then I observed a most amazing thing. Josh came up to the top of the hill with two of his friends, and Shawni met him there and said, "Josh, this is a great party and most of the boys are having a good time, but that boy over there (pointing) is being left out and doesn't look like he's having much fun, and the boy in the red coat at the bottom of the hill can't get his sleigh to go

very well and he looks a little upset. You should go make both of them feel better." This sensitive eight-year-old had noticed what I hadn't-that two boys weren't having as much fun as the others. Rather than being self-conscious or bored or worried about being the only girl there and older than the boys, she was watching them, thinking about them, and being sensitive and concerned about them" (Linda & Eyre, 1993:181).

e. Kindness and Friendliness

Kindness and friendliness are commendable attitudes that influenced prosperity by showing tenderness and care especially to those who are freckles or older. These values teach the positive, pro-active side of being a friend, acting friendly and kind, and becoming more polite and courteous (Linda & Eyre, 1993:203).

Example:

"Our oldest daughter had turned seventeen, was a high school senior, and was looking at universities and trying to decide where to apply. One day we visited a women's college and had a particularly pleasant and agreeable experience. As we left, we were discussing our feelings and trying to sort out just what it was that made this school and this campus so appealing and left us with such a good taste and such a good feeling. The campus was beautiful, the course offerings were varied and interesting, but there was no particular thing about either that we could put our finger on as the cause of the warm feeling we had. Then we realized that it was the consistent and sincere courtesy and friendliness of the people we had met. There seemed

to be a tradition there not only of politeness but of going beyond the expected and being truly friendly and kind. Everyone extended a greeting. Everyone went out of their way to smile and make eye contact. It was the expected manner of behavior at the school and it impressed us more than any of the academic reputations or the physical facilities" (Linda & Eyre, 1993:203).

f. Justice and Mercy

Justice is something we should all be prepared to accept - for justice will always come, in some form, sooner or later. It is the law of cause and effect. After about justice, turn to mercy. When we should accept justice, we should try to give mercy. Do not be interested in making others "pay" for their mistakes and do not hold grudges. These tendencies make us vindictive and vengeful and cause us to poison ourselves and our outlook (Linda & Eyre, 1993:224).

Example"

"One our son had become angry with his sister and pushed her down. We were in the process of administering the punishment of sending the boy to his room but Saren noticed the look on his face, which said he was sorry for what he'd done and concerned that he had hurt his sister. "You know, Dad," Saren said, "if someone is sorry and wants to apologize and promise not to do it again, he shouldn't have to have the punishment. In the Bible they call it repenting." (Linda & Eyre, 1993:225)