

ABSTRACT

Purba, Wida Monalisa. **An Pragmatic Analysis of Flouting Maxim Found in Friends Movie.** English Study Program, Faculty of Foreign Languages Mahasaraswati Denpasar University. Supervisor: Dr. Putu Nur Ayomi, S.S., M. Hum.; Co-supervisor: Dr. Desak Putu Eka Pratiwi, S.S., M.Hum.

This study deals with analysis of the flouting maxim in a sitcom movie entitled “*Friends*”. There are two problems analyzed in this study, (1) What maxims are flouted in *Friends* movie? (2) Why are those maxims flouted by the characters in *Friends* movie? The aims of this study are to find out and identify the maxims that are flouted in *Friends* movie and also to analyze the reason of flouting maxim in utterances based on the context of situation in *Friends* movie. The data that has been collected from the script was analyzed using Cooperative Principle theory by Grice (1975) in analyzing the maxim that flouted by the character and using Illocutionary Function theory by Leech (1983) in analyzing the reasons for the characters flouted the maxim. This study used descriptive qualitative method to present a complete picture in problem solving on a number of variables from the flouting maxim. The results of this study concluded that from the 25 analyzed data, the flouting maxim of quantity occurs 5 times (20%), the flouting maxim of quality occurs 7 times (28%), the flouting maxim of relation occurs 9 times (36%) and the flouting maxim of manners occurs 4 times (16%).

Keywords: *cooperative principle, flouting maxim, illocutionary function*

