

## ABSTRACT

**Mahesti, L D A. (2022). The Implementation of ESA to Improve Writing Ability of the Eighth Grade Students of SMPN 2 Kuta Utara in Academic Year 2022/2023. The First Advisor: IGA Putri Wirastuti, S. S., M. Hum. and the Second Advisor: Dr. IB Nym Mantra, SH., S.Pd., M.Pd.**

Writing is essential able for success in college and the workplace. Writing allows students to explore and develop their ideas. Preliminary research showed that most of the students in VIIIIF at SMPN 2 Kuta Utara in the academic year 2022/2023 had problems in writing. They found difficulty in organizing their ideas into the well-written paragraph. Moreover, the research objective was to know whether or not the writing ability of the eighth-grade students of SMPN 2 Kuta Utara can be improved through the implementation of ESA. Thus, to achieve the objective, the researcher conducted classroom action research which was done in two cycles. The research instruments, namely tests, and questionnaires. The data were then analyzed by comparing the results of the pre-test and post-tests which showed there were significant improvements in the subjects' mean scores from the pre-test to post-tests. As the supporting data, the questionnaire was also administered at the end of the last cycle and the results showed positive responses on the implementation of the ESA technique. Based on the results of the research instruments, it could be concluded that the writing ability of the eighth-grade students of SMPN 2 Kuta Utara can be improved through the ESA technique.

Keywords: improve, writing ability, and ESA.