

CHAPTER I

INTRODUCTION

1.1 Background of the Study

Communication is a process to convey something between individuals or groups. According to Berelson and Garry (2003), communication is the delivery of information, ideas, emotions, skills, and others. It means that communication can occur directly, to make easier for individuals or groups to understand the information conveyed. Communication also does not only occur directly but also indirectly. Indirect communication can be through certain media, such as body language, writing, and telephone. Communication can also be determined according to the place, situation, and language used. Just as someone wants to communicate in an official public or like a speech one must use a formal language. In contrast to communicating in formal, one-use informal language as well. One form of informal language is slang. Slang is gaining popularity among young people, because slang gives the identity of each of their groups. Slang is also popular not only in the social sphere in the real world but also in the social sphere in cyberspace.

Slang is a term used by people in social encounters where they are at easiness with their peers (Claire in Yasa, 2015). It means Friendship bonds of a person or group are more intimately created when they begin to interact regardless of the words or sentences used, such as using informal language or slang. Slang in the 21st era is growing among young people or in the millennial era as it is now. According to Fromkin (1997) as cite in Adati (2019) the use of slang varies from one area with others. It means slang in America will be different from slang in the United States UK or Australia. As an example of word “Chicken” in American slang it means coward. Slang is not only used in social interaction, it is also used in a literary work such as films, novels, songs, short films, and social media. The development of slang also dominates in the world of music. Singers create an identity and show their characteristics through a created song. In song lyrics, especially in rap songs, slang give a social and cultural impression of a person's identity.

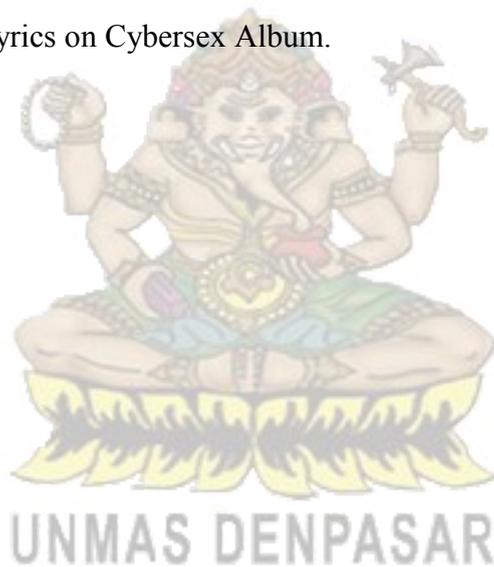
One of the rap singers that use many slangs words on the song lyrics is Matthew Tyler Musto or well known as Blackbear. Matthew Tyler Musto professionally known as Blackbear (Stylized as Blackbear) created songs which belong to the hip hop genre so that the lyrics of the song are more inclined to use slang. As an example, one of Blackbear song entitled “Bright pink timst” in the lyrics of “The more I achieve, the more they be *hatin*, line 17”, the word “*hatin*” is shortened word of “*hating*”. The word can be classified as primary slang because it is commonly used in numerous circle and is simple to comprehend. For slang

word formations it becomes a clipping.



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Most hip-hop musicians create a song with slang lyrics that tend to sound foreign or rarely known by people. In addition, some words or phrases are not listed in the dictionary. It makes difficult and get confused for listeners to understand the meaning of the song they hear. It is possible that some hip-hop music fans are only interested in the tune and are unaware of the songs meaning. Therefore, the researcher inspired in helping to recognize any slang word by finding the types and process creating of slang words in a song, one of which is Blackbear's song lyrics on Cybersex Album.



1.2 Problems of the Study

Based on the background, there are two problems were studied in this research:

1. What are the types of slang words found in Blackbear's song lyrics on Cybersex album?
2. How is the process of creating slang word found in Blackbear's song lyrics on Cybersex album?

1.3 Objective of the Study

Based on the problem above, there are two objectives of the study were discussed relate of the problem as mentioned, there are:

1. To find out the types of slang words are used in Blackbear's song lyrics on Cybersex Album.
2. To analyze and describe the process of creating the slang words in Blackbear's song lyrics on cybersex album.

1.4 Limitation of the Study

This research focused on the slang words used in Blackbear's song lyrics on the Cybersex album. Related of the problem, this study focused to analyze the types of slang words and the process of creating slang word.

1.5 Significance of the Study

The researcher expects that this study provided readers with useful information about slang words used in literary works and in daily conversation. The significance of the study are divided in two parts, the first one is theoretical significance and the second one is practical significance.

1.5.1 Theoretical Significance

The study's theoretical significance discussed in relation to one of the theories of English study that provides an understanding of the relationship between language and society, known as sociolinguistics. The sociolinguistics section includes slang words that discuss the types and formations. The author hopes that this study will be useful in using slang words.

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1.5.2 Practical Significance

In practical terms, the results of this study can encourage students, particularly a few in the English Department. The implementation could take the form of knowing slang words and being able to improve communication skills, primarily in informal settings

CHAPTER II

REVIEW OF RELATED LITERATURE, CONCEPTS, AND THEORETICAL FRAMEWORKS

2.1 Review of Related Literature

This chapter will discuss to increase the knowledge about slang by comparing several studies related to the discussion of slang words, namely two theses and one article. The first research is a thesis from Rosa (2018) entitled “The Slang Word Used in the Hitch Film by Andy Tennant”. The second research is a thesis from Indah (2021) entitled “An Analysis of Slang Used in Nicki Minaj on Pink Friday Album”. The last review was the article written by Manurung, Heriansyah, and Achmad (2020) entitled “An Analysis of Slang Terms in the Dead Pool Movie”

The first research is a thesis from Rosa (2018) which analyzed the slang word entitled “The Slang Word Used in the Hitch Film by Andy Tennant”. This thesis analyzes the types of slang, analyzes the meaning of slang and finds out the function of slang. There are three theories used to analyze in this thesis. The first theory by Patriadge (2004) about the types of slang, the second theory by Leech (1981) about the meaning of slang, and the last theory by Allan and Burridge (2006) to find and analysis the function of slang. In this research, she used descriptive qualitative method. The types of slang words she used in this method are two types, there are eleven society slang and seven public house slang. And she used three varieties of the meaning slang there are; six conceptual meaning, six connotative

meaning, and four social meaning. And in this research used two functions of slang, there are; fourteen to initiate relax conversation and three to humiliate. The similarity of is that the previous study and the recent study is the topic about slang words. Then, the difference of previous study and the recent study is in data source and the problem of the study. The recent study analyzed “Slang Words used in Blackbear’s Song Lyrics on Cybersex Album”. And the previous study analysed “Slang Words Used in the Hitch film by Andy Tennant”.

The second study was written by Indah (2021) entitled “An Analysis of Slang Used in Nicki Minaj on Pink Friday Album”. In her thesis he used two the problem of study there are ; types of slang words found in the song lyrics by Nicki Minjac on Pink Friday Album and the slang word formations found in the song lyrics by Nicki Minaj on Pink Friday Album. The theories she used to analyze the types and slang words formation are theory by Chapman (2007) that analyze two types of slang namely the primary slang and the secondary slang, the second theory by Mattiello (2008) that analyze fifteen types of slang word formations: Compounding, Prefixation, Suffixation, Final combining forms, Infixation, Conversation, Back-formation, Reduplicatives, Acronyms and initialism, Blending, Clipping, Elliptic rhyming slang, Reversed forms, Variation, and Word manufacture and fanciful formations. In this research, she used descriptive qualitative method. The similarities of previous study and recent study are in the descriptive qualitative method and the theory she used to analyze types of slang word by Chapman (2007). The difference between the previous study and recent study are in the data source and the second theory she used to analyze formation

of slang words. The data



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source from previous study was analyzed slang used in Nicki Minaj on Pink Friday Album, whereas the recent study analyzed Slang words used in Blackbear's song lyrics on Cybersex Album. The second theory previous study was analyzed the formation of slang word by Mattiello (2008), whereas the recent study used theory by Yule (1985) to analyze process creating of slang words.

The last review is analysis about slang in article by Manurung, Heriansyah, and achmad (2020) entitled "An Analysis of Slang Terms in the Deadpool Movie". In their article they used theory about the meaning of slang by Allan and Burridge (2006). The aim of this article are to find out the types of slang word and the function of slang words. They used descriptive qualitative method to analyze about the slang. Five types of slang used in this article, there are; fresh and creative, flippant, imitative, acronym, and clipping. In this article is also found seven functions of slang, there are; address, humiliate, initiate relax conversation, form intimate atmosphere, express impression, reveal anger, and show intimacy. The similarity respectively previous and recent studies is also about the research topic. The previous study was analyzed slang word that used in movie and the recent study will analyze the slang word that used in songs. The difference previous study and recent study is in the problem of the study, the previous study analyzed the function of slang words that used in the Deadpool Movie, the recent study was analyzing the process creating of slang words that used in the Bleackbear's song lyrics on Cybersex album. In the previous study that used the theory by Allan and Burridge (2006) to analyze the types of slang words used in the Deadpool Movie and the recent study used theory by Chapman (2007) to

analyze the types of slang words in



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Bleackbear's Song Lyrics on Cybersex album.

2.2 Concepts

This study contains several important keys to the study's topic. The goal is to help readers understand the topic of this research. There are three important keys from this research, including; Slang words, Blackbear songs, Song lyrics.

2.2.1 Slang Words

Slang is a term used by people in social encounters where they are at easiness with their peers (Claire in Yasa, 2015). Conversations that make comfortable be able to occur because of the language used, namely, informal language. Informal language that has a more diverse vocabulary, even in the current era the informal language has been modified into "slang" slang which is often used by young people to their friends. Informal language can also be used in online contexts, as well when chatting or emailing with friends. Slang used today can give the identity of any particular person or group. However, slang is comfortable to use with people of the same age or close friends.

2.2.2 Blackbear

Matthew Tyler Musto (born November 27, 1990) is a musician, singer, songwriter, and record producer better known as Blackbear. Matthew Tyler Musto or Blackbear comes from Palm Coast, Florida, United States. Matthew Tyler Musto is a hip-hop, pop, trap, R&B, indie pop singer. At the beginning of his career Matthew Tyler Musto was the vocalist of a music group called Polaroid. At that

time

Musto



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was still in high school. Musto released one album of songs called Paint the Town, one mini album, Inside and Out, and one demo, the cure demo. By the time Musto moved up to the ninth grade, Musto decided to drop out of school and began signing with Leakmob Records and began to pursue his life in the music world. A few years later Musto moved to Atlanta to begin his solo career, after leaving his band Polaroid.

In 2008 he released the title track Brightness, followed by Contrast in 2009, and Exposure in 2010. In 2011 he decided to adopt the name Blackbear as his moniker in releasing music. To date he has released five studio albums, six mini albums, one mixtape and two collaboration albums. The five studio albums released include; Deadroses, Help, Digital Druglord, Anonymous, Everything Means Nothing. Then for the six mini albums released including; Foreplay, The Afterglow, Dead, Drink Bleach, Cashmere Noose, Salt. And finally one mixtape, namely Cybersex and two collaboration albums; Hotel Motel (with Mod Sun), Mansionz (with Mike Posner). Matthew Tyler Musto aka Blackbear is currently getting more and more famous when collaborating with other famous singers. Songs created with the hip-hop genre are very interesting for music lovers, especially music in the hip-hop genre

2.3 Song Lyrics

According to Jan Van Luxemburg (1989),” Lyrics or song lyrics can be considered as poetry, and vice versa, because the definition of poetry texts includes advertising manifestations, proverbs, mottos, prayers, and pop music lyrics as well as types of literature. Song lyrics are also an art, namely the art of sound with poetic language that is uttered through sound with rhythm and sound combined with figurative words, also involving the singer's voice and melody. The song lyrics that are created certainly have different rhythms and melodies depending on the voice or voice of the singer. The beauty of the song lyrics displayed by the singer can be created through a picture of his life directly or indirectly. Songwriters sometimes express themselves in the lyrics of the songs they create, so that the songs they create can be felt emotionally, such as when they are sad or happy.

2.3 Theories

The theories of this study branch into two parts; the types and the process of creating slang words. To analyze the types of slang words that will use the theory by Chapman (2007:11) in his book entitled *Dictionary of American Slang*. Furthermore, to analyze the process of creating slang word it will use the theory by Yule (1985) in his book entitled *The Study of Language*.



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2.3.1 Types of Slang

According to Chapman (2007:9) It distinguishes between two forms of slang: primary slang and secondary slang. Primary slang is a subculture's language members, which is logical for them to do when it's implemented, but it's an option for the rest of us and not required. And the secondary slang is used not to reflect the people as an identity of a group, but to express one's attitudes toward (agreement and disagreement) and accumulate in borrowing the words of such a group.

1) Primary Slang

According to Chapman (2007:9) Primary slang is the language of subculture members, which comes naturally to them when they use it, but is optional for the rest of us. In certain communities they speak using a language that is included in the primary slang type, such as *Gangsta* from the word *Gangster*, *Put Yo* from the word *'put your'*, *Y'all* from the word *'you all'*, *spendin'* from word *"spending"*, These examples are primary slang because they are used to represent a general definition and it is used by a large number of people in their social interactions.

2) Secondary Slang

According to Chapman (2007:9) is used to convey one's sentiments about (agreement and disagreement) and accumulate in borrowing the language of such a group, rather than to reflect the people as an identity of a group. Secondary slang

is more about stylistic preference than true identification. Eventually, the use of slang words spreads beyond the underworld and into various groups of people and societies.



2.3.2 Process of Creating Slang Words

According to Yule (1985:51-55), there are nine types process of creating slang words, the definition as follow:

2.3.2.1 Compounding

Compounding is a structural way of producing new words from "two parts, the first of which is either a root, a word, or a phrase, and the second of which is either a root or a word.". These are some examples found *out side man* denoting a person involved in robbery, *bad-ass* by combining two different classes of words, the word belongs to compounding with the word "*bad*" being an adjective and "*ass*" as a noun, and being combined into "bad-ass" (Yule, 1985:51-55), so the word has a meaning other than ugly or buttocks but rather denotes feeling amazed at something.

2.3.2.2 Derivation

Derivation is a collection of small "bits" of the English language that are usually listed separately in dictionaries. Some well-known examples include the elements un-, such as "unreal," which means "extremely cool" (Yule,1985:51-55).

a. Prefixes and suffixes

Prefixes or group of letters that begins or is placed at the beginning of a word (the simplest form of a word that cannot be simplified or parsed) to modify

the



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meaning of the word. Some affixes (un- super-, under-) must be added to the beginning of the word; these are known as prefixes, and they have become the standard in English. Un-tie (to reverse action), super-structure (over), and underprivileged (so little) these are some examples of affixes. Whereas the suffix added to the root words will change or determine the part of speech. As an example *happy* in part of speech it includes of adjective word, but if added with suffix *-ess* it will be *happiness* as a noun.

b. Inflex

There is a third type of affix that is not commonly used in English but is found in other languages. The general principle can be seen in work expression (Yule (1995:51-55)).

2.3.2.3 Coinage

Coinage is a process of word formation in English that involves the creation of a completely new term or the formation of word terms based on the name of a product or brand. For example, "softex" is a generic term for all types of sanitary napkins, and "Kleenex" is a brand name for paper-based products like facial tissue (Yule, 1985:51-55).

2.3.2.4 Borrowing

Borrowing is a word generation process in which a word from one language is directly borrowed and used in another. Consider the following example from a foreign language. The word "*theatron*" comes from Greece, yet it

means

"theatre"



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in English (Yule, 1985:51-55).

2.3.2.5 Blending

Blending is the process of blending two or more words to create a new term. Blending is the technique of mixing two words and eliminating a few letters from each word to change the meaning of the word. For example, "want to" is formed from the standard words "want to," in which the word "want" is clipped into "want" and "na" is substituted for the location of "to," after which the two words are combined to form "want to." The clip of "na" is one of example marker creating a slang (Yule, 1985:51-55). Another example is word *brunch*, the meaning of brunch is a combination of breakfast and lunch.

2.3.2.6 Clipping

Clipping is a reducing element that is seen in blending, even more visible in the process described as clipping and for the implementation of word formation in clipping usually removes some letters. In this case, the use of clipping will usually form a new word, for example word "bike" and "doc" there are based from full word "bicycle" and "doctor" : Another examples are word "bout" and "phone" there are constructed from word "about" and "telephone" the pattern is fore-clipping since the final part of the word "til" and "phone" (Yule, 1985:51-55).

2.3.2.7 Backformation

A very specialized type of reducing process is known as backformation typically, a word of one type (usually a verb). Simply put, backformation is a shortened word (like *edit*) made from a longer word (*editor*). Verb back-from (which is the form itself). For another example is the noun (*television*) , and the verb (*televise*) (Yule, 1985:51-55).

2.3.2.8 Conversion

The term "conversion" refers to a change in the function of a word, such as when a noun becomes a verb (without any reduction). Several nouns, such as "bottle". Therefore, to apply word formation, the word can be used as a verb, without losing its original form for example "could you bottle the lemonade water" (Yule, 1985:51-55)

2.3.2.9 Acronym

Acronym are new words created by combining the first letters of several previous terms. Uppercase letters are frequently used in acronym, as an example: "ATM" is derived from initial word "Automated Teller Machine", "LOL" is constructed of some initial letters "laughing out loud" (Yule, 1985:51-55).



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