

ABSTRACT

Dewi, Ni KadekIntan Permata Sari Dewi. 2022. *An Analisis of Women's Language Features in Emma Chamberlain's Vlog*. English Study Program, Faculty of Foreign Languages, Mahasaraswati Denpasar University. Supervisor: IGA Vina Widiadnya Putri, S.S., M.Hum.; Co-supervisor: DR. Putu Nur Ayomi S.S., M.Hum.

The study entitles *An Analisis of Women's Language Features in Emma Chamberlain's Vlog* aims to analyze the women's language features and the functions of women's language features found in the Vlog by Emma Chamberlain. The data were taken from the Vlog by Emma Chamberlain on her YouTube platform. The data were analyzed by applying the theory by Lakoff (1975) and the theory by Pearsons (1985). There are ten women's language features such as; lexical hedges or fillers, tag question, rising intonation in declarative, empty adjectives, precise colour terms, intensifier, hypercorrect' grammar, super polite form, Avoidance of strong swears words and emphatic stress according to Lakoff (1975). The other theories for the functions of women's language features were proposed by Pearsons (1985), such as; to get response, to get uncertainty, to soften utterances, and to express feeling. Women's language indicates the characteristic of woman's behavior. And there is a feature to classify them based on the theory above. Based on the phenomenon, women tend to talk in the media or digital communication. The trend of digital communication is called Vlog or video blogging. There are 20 data found in the Vlog from 5 videos. The analysis can be concluded that Lexical Hedges or filler, empty adjective, intensifier, and hypercorrect grammar are the most commonly found. The other result is found that the function to express feeling was found in as many as 9 data or 45%. It can be concluded that to express feeling is the most commonly found. While, to get response and to get uncertainty are the least found.

Keywords: Women's language features, Vlog