

ABSTRACT

Febriyanti, Ida Ayu Putu Ita. 2023. **AN ANALYSIS OF CODE MIXING AS FOUND IN THE TALKS OF ANNOUNCERS IN PRO 2 FM RRI DENPASAR RADIO CHANNEL.** English Study Program, Faculty of Foreign Languages, Mahasaraswati Denpasar University. Supervisor: I Komang Sulatra, S.S., M.Hum.; Co-Supervisor: I.G.B Wahyu Nugraha Putra, S.S., M.Hum.

Nowadays code-mixing phenomenon occurs in every part of human communication. One of them is communication on the radio channel. This study aims to find out the type of code mixing and to analyse the reason of code mixing by announcers of Pro 2 FM RRI Denpasar. The data of this study were collected from the utterances of the announcers in Pro 2 FM RRI Denpasar in four main programs which were aired on Saturday, 6 August 2022. They were *Pro 2 Activity* at 05.00 am – 10.00 am, *Pro 2 Kreatif* at 10.00 am - 3.00 pm, *Pro 2 Issue* at 3.00 pm – 8.00 pm, and *Pro 2 Populer* at 8.00 pm – 12.00 am. This is a qualitative research in which the data were obtained from the utterances of the announcers when they were delivering the information to listeners. The data were collected by conducting the observation method. The finding of data analysis was presented in a formal and informal method. The data were analyzed using the theory from Hoffman (1991) about the type and reason of code mixing. The result showed that all types of code mixing were found in Pro 2 FM RRI Denpasar. The types of code mixing are intra-sentential, intra-lexical, and involving a change of pronunciation. The most dominant type of code mixing found is intra-sentential code mixing with eighty-three data (73%). From the seven reasons of code mixing based on Hoffman's theory, six reasons of code mixing were found in those programs. The reasons are talking about a particular topic, being emphatic about something, interjection, repetition for clarification, group identity, and quoting somebody else. The most dominant type of code mixing in the talks of the announcer was talking about a particular topic with eighty-one data (70%).

Keywords: *Code mixing, Radio, and Announcers*