

## ABSTRACT

Suta Candra, Putu Agus Adi. 2023. **An Analysis Of Code Switching Found On Melaney Ricardo Youtube Channel.** English Study Program Faculty of Foreign Language Mahasaraswati Denpasar University. Supervisor: I Dewa Ayu Devi Maharani Santika, S.S., M.Hum ; Co supervisor: Dr. Ni Wayan Suastini, S.S., M.Hum.

This study concerned on code-switching Indonesian-English language used by Melaney Ricardo on her Youtube channel. Indonesian people were a bilingual society. Most of Indonesian people do code-switching for communicate each other, exactly can be observed easily from some public figure. Melaney Ricardo is one of public figure who often uses both Indonesian and English in her communications, as found on her YouTube channel. This study has specific aims (1) to find out the types of code switching used by Melaney Ricardo on her Youtube channel; and (2) to identify and analyze the reasons of code switching used in Melaney Ricardo Youtube channel. This study used qualitative method where observation method is the way to collect the data. The data were analyzed by using theory of code-switching from Poplack (1980) and the theory of Hoffman (1991). The result shows all of the code-switching types were found. Intra-sentential switching type is the most type of Code Switching found and tag switching type is the least type. Meanwhile, there are 6 types of reasons found on the data. Talking about the particular function is mostly used when Melaney Ricardo did code-switching. The phenomenon of code switching time by time is getting rich. This phenomenon occurs in many media, such as social media. Code switching is an interesting topic to discuss in linguistics field, especially in sociolinguistics research.

*Keywords: code switching, Melaney Ricardo, YouTube channel*