CHAPTER I

INTRODUCTION

1.1   Background of the Study

Literature as defined by Webster (1974) refers to an imaginative, aesthetic, and universal, and timeless written works in the form of romance, drama, fiction, and poetry. It plays a significant part in human's life such as entertaining, inspiring, motivating, and informing, and expressing some attitudes, behaviors, and customs that can be followed by the people in the real life. Furthermore, movie is one of the literary works since it does not only provide an entertainment but also morals and values of life that describes the characters in general and makes it more interesting is the addition of genres such as horror, romantic, science fiction, etc. As well as the addition of characters to make it easier for the audience to understand.

Moreover, there are characters that represent the story to make the movie more alive. Character is one important aspect because characters are built by the writer that has a function as a medium to introduce the reader to various characteristics of human beings, including negative characteristics as well (Kennedy, 1983; 45). Character mostly valued by the people who watch the movie from their characterization. Characterization is revealed by how a character responds to conflict, by his or her dialogue, and through description.

Characterization is a literary device that is used step-by-step in literature to highlight and explain the details about a character in a story. It is in the initial stage in which the writer introduces the character with noticeable emergence. After

introducing the character, the writer often talks about his behavior; then, as the story progresses, the thought-processes of the character. Characterization is the process by which the writer reveals the personality of a character. Each character has their own uniqueness that can be analyzed which is showed through their actions or even utterances in the dialogue.

Cruella is one of the characters in any movies who has various characterization. Cruella or usually known as Estella, a young and genius grifter who is interested in the fashion industry. When she was a child, Estella met two boys who saved her life in the crowds of London. They lived together on the street as thieves. Afterwards, Estella works with a well-known London fashion designer named Baroness Von Hellman and discovers her another side who is wicked, brutal, and revengeful named Cruella.

From the explanation above, the writer analyzed the characterization of each character in Cruella (2021) which aims to develop the readers and students' insight and knowledge about the movie and its characters. In addition, this study is also expected to be at least a contribution or reference for the related studies in the future. This study focused on the characterization analysis in the movie because it provides the gestures, facial expressions, speeches, and so on rather than using the written source such as novel. The movie *Cruella* released on 2021, therefore, this study can be categorized as new research. This study comes out with exciting character especially the main character who has two different characterization such as Estella as a protagonist and Cruella as an antagonist with one personality and another character has a unique personality. This study is

important for the readers since it provided an understanding about each character has reasons to be looked different from their original nature and also it is supposed not to be judged by the audience. Therefore, this study analyzed the whole characters in *Cruella* movie.

1.2   Problems of the Study

In formulating the background above, this study provided two research problems as explained below.

1. What types of characters are found in *Cruella* movie?

2. How is the characterization of the characters in *Cruella* movie?

1.3   Objectives of the Study

In answering the research problems above, there were two objectives of the study that mentioned as follow.

1. To find out the types of characters in *Cruella* movie.

2. To analyze how the characters is characterized in *Cruella* movie.

1.4   Limitation of the study

The study presents a characterization of characters especially in *Cruella* Movie. There are many ways that can be taken in characters. In this study, the writer focused on characters in *Cruella* Movie. The writer analyzed characters based on theory from Tarigan (1985) and Warren and Wellek (1962). The characters used as the data are related with the main character.

1.5   Significances of the Study

This study also provided theoretical and practical significances for the readers that can be seen as the following explanation below.

1.5.1   Theoretical Significance

It is expected that this study can be a contribution to the development of the literary study. This study can also bring some benefits to the next researchers who are interested to analyze the types of characters in the movie.

1.5.2   Practical Significance

It is expected that this study can be used by the next researchers of similar department in analyzing characterization in characters of the movie. In this study the writer applied knowledge as a student of requirement to finish a bachelor degree.

CHAPTER II

REVIEW OF RELATED LITERATURE, CONCEPT, AND THEORIES

Review of literature consists of review from previous studies about characterization. In this case the special terms have been used to help the process of analyzing the definition of characterization and how the characterization can be analyzed base on the data in movie *Cruella.* Theoretical framework consists of theories is used to analyze the data.

2.1   Review of Related Literature

Three previous studies are reviewed in this chapter. The first is *An Analysis of Characterization in Movie Jumanji Welcome to the Jungle* (2020) by Iderawati. In her work, she wrote to find out the type of character in Jumanji Welcome to the Jungle Movie and also to analyze how the character is characterized in Jumanji Welcome to the Jungle. She used two theories as reference for analyzing character, the main theory is from Kenney (1966) and the supporting theory is from Warren and Wellek (1962). She used two theories for getting the result more deeply and the discussion is more completely. For the data, she used qualitatively analyzed and presented descriptively. In showing the types of character and the characterization, she presented scene or dialogue from the movie.

Both studies were different in the data source. The data from the previous study is *Jumanji Welcome to the Jungle* and the data from this study used *Cruella*

movie. Both studies were similar in using a qualitative method to describe the character and characterization.

The second is *An Analysis of Characterization in Movie Johnny English Reborn Movie by Oliver Parker* by Setiadi (2019). He wrote to identify the types of character in movie *Johnny English Reborn* and to identify the type of characterization of the characters in movie *Johnny English Reborn*. The theory is taken from Tarigan (1985) and Warren and Wellek (1962). For the data source of this research was the movie *Johnny English Reborn by Oliver Parker*. The data were collected through qualitative research method.

Both studies were different in the data source. The data from the previous study is *Johnny English Reborn by Oliver Parker* and the data from this study used *Cruella* movie. Both studies were similar in using a qualitative method to describe the character and characterization.

The third is *An Analysis of Main Character in Split Movie by M. Night Shyamalan* by Antara (2017). In his work, he tried to analyze the difference characterization of the main character. They used two main theories and one supporting theory, first theory developed by Kenney (1966) is used to analyze the types of the character and the second theory by Kennedy and Gioia (2003). The last is supporting theory by Wellek and Warren (1962) which was used in analyzing the characterization of the character. For the data that they used are qualitatively analyzed and presented descriptively. In showing the types of character and the characterization of main character, they presented scene or dialogue from the movie.

Both studies were different in presenting the main character for their analysis and this study used characterization for the analysis. Both studies were similar in using a qualitative method to describe the character and characterization.

2.2 Concept

This part explains about some concepts used in order to give more understanding of the title that is used in this study. There several concepts that are going to use in this study, they are; characterization and in order character and movie. Those concepts are explained below:

2.2.1 Characterization

Characterization refers to the author's strategy to perform completely the imaginary characters with their physical appearance and personality. According to Morner and Rausch (1998: 33), characterization refers to the most important fiction's attribute by developing the imaginary characters to be alive.

2.2.2 Character

According to Kennedy (1983), character is described as the important literary device that can be used to introduce several various human's characteristics both positive and negative sides. However, human is a free character in their life but fictional character must serve the constant actions as a part of artistic works, therefore, they are never completely free in the story.

2.2.3   Movie

Movie is a motion picture or a series of visual images in which when it is performed on a screen, it creates an illusion. Movie has been recognized as an artwork through the achievement and also strengthened by the birth of film artists from many countries. Every movies are targeted to take a place related to many problems that are occurred in the world. On the other hand, movie can be classified into two categories; feature and non-stories movies. Another statement divided into fiction and non-fiction movies. Sumarno (1996:10) stated that feature movie is a film that is produced with a fabricated story and played by film artists. A movie is naturally commercialized which means a theater will be performed with a specific ticket or it is also played on television with the sponsorship of the specific ads. On the other hand, non-stories movie is directed based on the reality as the subject. It is recorded the fact rather than fiction. Regarding to its development, it affects the existence of numerous kinds of movies that have different characteristics, styles, and patterns.

2.3   Theories

This study used two theories in analyzing the data. The first theory was proposed by Tarigan (1985), it described the types of characters such as; main character, second character, supporting character, protagonist, and also antagonist. On the other hand, the second theory was taken from Warren and Wellek (1962),

it explained the characterization of the characters; physiological aspect, sociological aspect, psychological aspect.

2.3.1 Theory of Character

A character significantly expresses the message, beliefs and values, or even information purposely to the audience. This element was represented in a narrative, drama, or other literary work which is interpreted by the audience that they have moral qualities related to their words and actions. Even though, they are unreal people but the characters can illustrate the value of life. In fiction, a character may represent a human being verbally through speech, commentary, or even their action. The author portrays the characters that are worth to be cared, supported, and loved meanwhile there are also characters that can be laughed at, disliked, or hated. There are two theories that were used in analyzing characters, the main theory proposed by Tarigan (1985) and the supporting theory proposed by Warren and Wellek (1962). Those theories were applied in this study for getting the result and discussion more deeply and completely.

Since it represented human being in the reality, characters also have good and bad side of their behaviors. A behavior is a combination of mind and habit of human being. It can be considered as an essential thing to analyze the characters through their natural characteristics. Sometimes, in analyzing their characteristics, the minor things are found and then it is automatically neglected. However, a small characteristic can be a person's primary behavior. For instance, the

characters may be aggressive or fearful, confident or self-doubting, ambitious or lazy and so on.

Character cannot be separated from characterization since it refers to "*story doer*". It means character and characterization are considered as a unified whole when it is mentioned by the audience, therefore, it can signalize the characterization that represents themselves.

Based on the explanation above, this study will combine two theories related to the research problems, as the main character and other important characters in the *Cruella* movie will be presented.

Tarigan (1985) mentioned that there are other ways to categorize fictional characters. Based on the frequency of engagement in the story, characters can be divided into three categories as follows:

1. **Main Character**

The main character plays the central figure in the whole story that has the important role related to their psychological building develops the story. This character also can explain other character in the story or even support the author's description about the rest of characters.

2. **Second Character**

This character also has a crucial position in a story that is related to someone who gives much influence to the main character.

3. Supporting Character

The supporting characters have no crucial responsibilities related to their existence in a story, their function is to complete and support the main character. Even though, their function is minor but they also have an important part in unexpected events of the whole story. This character also support the main character's views about their words and actions.

On the other hand, character also can be classified into two kinds of roles based on their function as explained below:

1. Protagonist Character

Protagonist plays the significant role when they show the idealism to the audience about the reality. This character is usually recognized as a hero or inspiring figure in a story. Moreover, protagonist is also described as the character that can be matched with the readers' perceptions and hopes.

2. Antagonist Character

Antagonist is the character that creates in whole story and also they are more popular rather than their opposite. This character is against the protagonist directly or indirectly. Generally, every conflicts in the story are started by an accident, a social environment, and also the moral principle that are against the antagonists' beliefs and values.
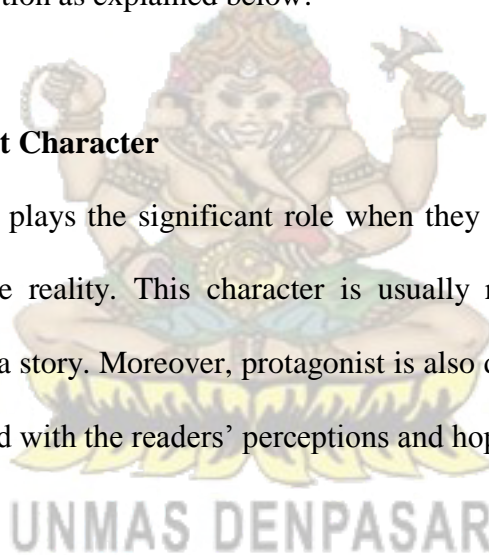
2.3.2 Aspect of Characterization

Warren and Wellek (1962) classified three aspects of character as its structure; psychological, sociological, and physiological aspects.

2.3.2.1 Psychological Aspect

Warren and Wellek (1962:81) stated that psychology in literature refers to the creative process in presenting the psychology types and laws that gives affect upon its readers. It is going on to investigate the nature human being such as abilities, temperament, emotions, feelings, attitudes, motivation, learning, dreams, and so forth.

2.3.2.2 Sociological Aspect

Sociological aspect is related with all the things in social environment, including economic status, job, profession, family relationship and his fellow, religion, nationality, etc. Warren and Wellek (1962: 94) explained that literary work, especially play and movie, is derived from society and its environment. The relation between literature and society is manifested in the literature studies as social documents, assumed pictures of social reality.

2.3.2.3 Physiological Aspect

Physiological aspect is related to human's appearance, such as skin color, eye color, sex, strength, age, body build, size and any other physical appearances.