

ABSTRACT

I Dw Ayu Md A Wahyu Linda Dewi. 2021. **Code Switching Done by Cinta Laura in “Mang Saswi Jatuh Cinta ke Cinta Laura Ini Talkshow”** English Study Program, Faculty of Foreign Languages Mahasaraswati Denpasar University. Supervisor: I Gusti Ayu Vina Widiadnya Putri, S.S.,M.Hum. ; Co-supervisor: Dr. I GA Sri R. Jayantini,S.S.,M.Hum.

This research deals with the study of Code-switching by Cinta Laura on the Ini Talkshow Youtube Channel on the program NetTV. There are two problems discussed in this study, those are what types of Code-switching does Cinta Laura uses in the program Ini Talkshow on NetTV, and what are the reasons Cinta Laura does Code-switching in the program Ini Talkshow on NetTV?. The objectives of this study are to find out the types of Code-switching that were used by Cinta Laura in the Ini Talkshow program on NetTV and to find out the reasons used by Cinta Laura in the program Ini Talkshow on NetTV. There are two theories used to analyze the data in this research. First, the theory of Apple and Muysken (1987) analyzes the type of Code-switching, and the second theory from Hoffman (1992) analyzes the reason for Code-switching. The result of the study shows that there are 20 data of types of Code-switching. The highest occurrence of the type of Code-switching is Intra Sentential with 10 data (50%). Then followed by Inter sentential Code-switching 6 data (30%). Tag switching with 4 data (20%). The reason for Code-switching consists of talking about a particular topic 25%, quoting somebody else 10%, showing empathy about something 20%, interjection (inserting sentence fillers or sentence connector) 10%, repetition used for clarification 10%, expressing group identity 10%, and intention of clarifying the speech content for the interlocutor 10%.

Keywords: *Code-Switching, Ini Talkshow.*