CHAPTER I

INTRODUCTION

1.1 Background of the Study

Sociolinguistics is a branch of macro linguistics that studies the relationship between language and society, as well as how people behave and use language in social situations. Sociolinguistics is an interesting thing for teachers, students, and even for the people around the world because sociolinguistics deals with the way how language is used and thought of in the real world (Faizin, 2015). Sociolinguistics is related to the way of interacting which is influenced by social status, gender, age, and ethnicity. Sociolinguistics gives us a broad picture of how to respond to real life and social situations where it can indirectly give social meaning or our identity as people from a particular area. Sociolinguistics deals with language variation which occurs because of many social factors. One of those variations which is interesting is the use of slang.

In interacting process, people will definitely use communication to convey or exchange ideas with their interlocutors. Nowadays, having knowledge of a different language than the average person will make a person appear more insightful and quite respected with their speaking style. In this case, it is necessary to have a vocabulary used to convey the sentences they say to make it look more unique and diverse. The use of various terms in communication is intended to express the meaning of the sentences they convey and it is influenced by various reasons. People's lives today

have been influenced by the modern way of life where they learn many things in new trends that indirectly affect the way language is used in various forms.

Understanding communication is very necessary both in terms of understanding and also their respective functions, how do we convey it so that the parties concerned can understand the information conveyed. Communication refers to the process of human beings responding to symbolic behavior of other persons. communication is typically used to describe face-to-face and written messages, as well as the field as a whole. Communication has its characteristic; communication is human, communication is a process, and communication is symbolic. Communication itself has its own function in its use; physical needs, identity needs, social needs, and practical needs (Adler & Rodman, 2006).

Slang is an informal language that consists of a word or phrases and is more commonly heard than written. Based on Oxford Dictionary (2022), slang is a term of informal language that refers to relatively informal phrases and expressions used in daily conversations by a certain group of individuals. Slang is typically used in everyday conversations or informal settings among members of social groups. Many ideas and concepts have slang words, and the words change over many generations.

Slang is defined as an informal language or expression that is commonly used in everyday conversation by everyone from children to teenagers to adults. They all have different slang. Slang is not very suitable to be used in formal conversations such as in formal meeting situations because not everyone can understand the slang spoken by the speaker and sometimes slang uses words that are not polite to hear and can

misinterpret the meaning spoken by the speaker. The use of slang is currently very popular, especially among young people because it is very easy to understand within a conversation. Slang words can also give a distinct impression to the listeners. Teenagers are the most frequent users of slang, both verbally and by chatting with friends.

Slang language become a unique topic to be analyzed by the researcher. It made other researchers in linguistic ideas and incentive to continue study slang. One of the media that researchers often use for field research to find out of slang language is song lyric and movie. Frommer and Finegan (2004) wrote "a frequently slang term fund in film and music commentaries, lifestyle cuts, and column of people". The reason why they chose movie and song as the data because a conversation in the film was real happens in real situations. This will make the researcher easier to ensure these aspects to be analyzed, such as meaning, words, function or effect of slang.

The source of this research data was a movie that is known to many people, entitled *Avengers: Endgame.* The main reason for using this movie was because this movie combines all the Marvel characters which of course have more slang words in the conversation, not only by the main character but by all the characters in the movie. In addition, this movie was also chosen because it was one of the best-seller movies of all time and this movie was very popular in many circles, not only children, but everyone loves this movie. Based on the type, one of the most common examples of slang words are primary slang words; *Whatcha* (*Avengers: Endgame*, 41:52) this expression can be identified as primary because *Whatcha* is short form of *'What are you'*.

1.2 Problems of the Study

Based on the background of study above, there were two problems that are examined in this study. The followings are the issues that needed to be address.

1. What types of slang word are found in *Avengers: Endgame* movie?

2. What types of meaning of slang word are found in *Avengers: Endgame* movie?

1.3 Objectives of the Study

This research was written to answer the two problems that mentioned previously. In connection with the problems mentioned above, the objectives of the research can be seen as follows:

1. To classify the types of slang word are used in *Avengers: Endgame* movie.

2. To analyze the types of meaning of slang words found in *Avengers: Endgame* movie.

1.4 Limitation of the Study

The limitation of this study is for identify and analyze the types and the meaning of slang word found in *Avengers: Endgame* movie. The analysis is focused only in analyzing the types of slang word based on theory by Kipfer and Chapman (2007:8). There are two types of slang in this theory such as, primary slang and secondary slang. This study also will be focused in analyzing the meaning of slang word adopted by Leech (1981) where he explained that there are seven types of meaning.

1.5 Significance of the Study

The writer hoped this study to gain two basic significances. Those are theoretical and practical significance.

1.5.1 Theoretical Significance

Theoretically, this research improves development and provides knowledge about linguistics, especially in sociolinguistics, namely slang words. This research can also be used as a reference and deeper information for people who are interested in conducted research on sociolinguistics, especially slang words.

1.5.2 Practical Significance

The result of study not only help the student of English Department, but it also has benefited to the common people to learn English better, especially slang. It is known that not everyone knows about the meaning of the words in slang. Thus, the study provided an explanation not only of its true meaning but also of what slang is and how should we do to get the real meaning of the word.

CHAPTER II

REVIEW OF RELATED LITERATURE, CONCEPTS, AND THEORIES

There were three main parts of this chapter. The first was a review of related literature, followed by a concept and theories. The literature review included three reviews of previous theses and journal articles on slang words from the English Department. This chapter's concepts also included definitions related to research and relevant theories in this study to support data analysis.

2.1 Review of Related Literature

In completing this research, there were three previous studies who have similar topics about slang words. Each study has different problems, methods and data collection. The first related research was a thesis entitled "An Analysis of Slang Used in *Beastie Boys* Song Lyrics" written by Putra (2020). This previous research has two problems of the study, there were to find out the types of slang words by using the theory from Chapman (2007), and the second problem of the study was to describe the process of slang words by using the theory from Yule (1985). Putra (2020) applied qualitative methodology. The data were taken from the lyrics of the *Beastie Boys* songs as many as ten titles. From the results of the study, the data found from the song *Beastie Boys* were divided into two types of slang words. There were primary slang and secondary slang. In this study, there are several processes of making slang proposed. Those are; blending, acronyms, clipping, compounding, and borrowing.

The differences between previous study and this research were found in the data sources and also the theory used. Putra (2020) used data sources from the lyrics of the *Beastie Boys* song. Putra used the theory proposed by Chapman (2007:9) in analyzing the types of slang words. He also examined how the process of waiting for slang used the theory proposed by Yule (1985:51-55). This study was used the theory proposed by Kipfer and Chapman (2007:8) to analyze the types of slang words found in *Avengers: Endgame* movie. Besides, the researcher analyzed the meaning of slang using the theory proposed by Allan and Burridge (2006). The similarity of this research lies in the data collection was use observation method and data analysis was use qualitative methods.

The second previous research was written by Adiantari (2018) entitled "The Analysis of American Slang in a Movie Script *Bad Boys*". There were two objectives of the study. The first was to identify the types of slang and the second was to analyze the types of meaning of slang words. Adiantari (2018) used the theory which proposed by Chapman (2007:8) about the types of slang, and types of meaning of slang words by using the theory of Leech (1981). The data were taken from the movie script entitled *Bad Boys*. In this study, Adiantari (2018) used a qualitative descriptive method. Adiantari (2018) found the type of primary slang that is most often used is as many as twenty-eight slang words mentioned by actors in the movie *Bad Boys*.

The differences between previous studied and this study lied in the data sources and also the theory used. Adiantari (2018) used the data source from the movie script *Bad Boys*, while this study used *Avengers: Endgame* movie as data source. Her study

has problem of the study which is different from this research, namely the types and the meaning of slang, while this study has a problem of the study types of slang word and the types of meaning. Adiantari (2018) used the theory proposed by Chapman (2007:8) while this study used the theory which proposed by Kipfer and Chapman (2007:8) to analyze the types of slang words. There were two similarities found in these two theses were that both of them used the same research method, namely the qualitative method, and same topic.

The third research is an article entitled "English Slang Words and Phrases as Found in a Social Media Facebook (A Case Study)" from Iswari (2014). Iswari explained the slang words found on social media Facebook. The researcher focused on the analysis of slang words that influence the use of slang by the people. This study used qualitative and table technique research methods to analyze slang words. In collecting data in her research, Iswari used qualitative methods. This previous research has three purposes, there were to find out how is the process of creating English slang word and phases, to analyze the meaning of slang words, and to find out what are factors that influenced people in using English slang. In this study, the analysis is based on the identification of slang forms, dominant clipping is found in the utterances with a percentage of 41.1%, acronym and initialism with a percentage of 29.4%, blending by 23.6% and affixation by a percentage of 5.9%. In phrase category, noun phrase (NP) was found more than adjective phrase (Adj.P). In finding meaning in the use of slang, there are several meanings of slang; "LOL" which is she abbreviation of Laugh Out Loud and the word "Fuck" which uses for expressing feeling upset and angry.

The differences between the previous research and this research were located in the source of the data and the problem of the study. Iswari (2014) analyzed the slang word that used in a social media Facebook (A Case Study) and also analyzed how is the process of creating English slang and phases, meaning of slang words, and the factors that influence people in using English slang. Meanwhile, this research was analyzed the slang words that found in *Avengers: Endgame* movie. Also, this research was analyzed the meaning of slang words. This research was used the theory proposed by Kipfer and Chapman (2007:8). The similarity found in this study was that both of them were conducted the same topic, namely slang words.

2.2 Concepts

The concepts of the study were based on the idea proposed by the experts in the field of linguistics studies. There were four concepts discussed in this research, they were sociolinguistic, slang word, meaning and movie.

2.2.1 Sociolinguistics

In linguistics, the study that studies the relationship between language behavior and social behavior is sociolinguistics. Wardhaugh (1986:12) explained that sociolinguistics is concerned with an investigation, an examination of language and society in which each meaning conveyed in conversation aims to provide a good understanding about the language structure and how language used in its functions in communicating to others.

Holmes (1992:1) explained that sociolinguistics is a study that discusses the relationship between language and society, studies why we as a society can speak differently in different social contexts, examines the social function of language in moral delivery which provides a lot of information about how language can work, how social relations in communities, how they work, and constructing social identities.

2.2.2 Slang Word

Slang is a language-term used by people in social circumstances, where they are at ease with their friends, according to Claire (1998:15). When conversing personally or via messaging, slang is typically employed in non-formal contexts. It brings intimacy to the discourse. People in a society can speak a variety of languages and it is depending on the social settings they encounter, according to Holmes (2001) in Aris (2015:23). Slang phrases are commonly used to communicate people's emotions and ingenuity in practically all spoken languages.

2.2.3 Meaning

Merriam Webster (1828) stated definition of meaning is something that is conveyed especially by language attends with many words that can have more than one meaning. Meaning is a broad term that refers to what is intended to be or is actually expressed or indicated: the meaning of a word or glance.

2.2.4 Movie

Film, well-known as movie, is defined as a type of visual communication that employs black-and-white images and sound to convey a message to an audience. Movie is a visual art recorded by a camera to simulate an experience that shows stories, ideas, perceptions, and also feelings. Movie is a story that is shown visually in the form of moving pictures and people watch it in cinema or television. People all over the world watch movies for entertainment, as a way to relax and unwind. "Film is a story, etc. recorded as a set of moving pictures to be shown on television or in the cinema," (Hornby, 1995: 434).

2.3 Theories

The theory in this research is divided into two parts; the types and the types of meaning. The theory about types of slang word proposed by Kipfer and Chapman (2007:8) was used in this study. There are two types of slang, such as primary and secondary slang. The theory of types of meaning by Leech (1981: 9) was used to analyze the types of meaning of slang.

2.3.1 Types of Slang

Kipfer and Chapman (2007:8) defined that there are two types of slang. Those are primary slang and secondary slang. The types of those slang are explained below:

1. **Primary Slang**

       Kipfer and Chapman (2007:8) defines primary slang is the language of subculture members; it is natural and pure to them, but it is only an option for the rest of us, something to be chosen rather than required. Many phrases used by teenagers and urban street gangs are examples of primary slang, example, *yo man, what's up, y'all, fix'ya, I'mmm, fella, shit,* and so on. Generally, the younger generation uses this kind of slang in their daily conversation. Primary slang is also general slang used in daily conversation by members of a speech community.

2. **Secondary Slang**

       Kipfer and Chapman (2007:8) stated that secondary slang is chosen to express attitudes toward (agreement or disagreement) and resourcefulness in borrowing the verbiage of such a group rather than to show one's part in such a group. Secondary slang is more of a stylistic choice than a true identification. When a mother tells her child, ""my bad" for throwing away his baseball-card collection, she is attempting to soften the blow of what she has done.For another example, the word "pawny" and "rooty", which common people don't know the meaning but related to soldier group, namely, "pawny" means 'water' and "rooty" means 'bread' Secondary slang is also used to convey information in a non-verbal manner. This theory of slang types is used to categorize and analyze slang words in a social context.

2.3.2 Theory of Meaning

All of the study of meaning in a widely understanding that is communicated is explained by Leech (1981: 9). The type of that meaning is divided into seven types, those are:

1. **Conceptual Meaning**

    According to Leech (1981:9), the most important factor in linguistic communication is conceptual meaning (denotative or cognitive meaning). The meaning suggested by a word when used alone is known as conceptual meaning, also known as primary meaning. It is the common dictionary definition of a word or expression. Words in conceptual usage refer to things and indicate a factually variable situation. This implies that conceptual meaning, as opposed to the constant and literal meaning of words, can be regarded as universal. 1981, p. 9. The following words are classified as having conceptual meaning: Cop: a member of the police force, Sleepin': derived from the word sleeping and Cougar: a big cat.

2. **Connotative Meaning**

    Connotation is defined by Leech (1981: 9) as the real-world value that a speaker associates with an expression. In other words, meaning comes before conceptual meaning and the variety that depending on culture, background, or society. As a result, connotative meaning could be arbitrary or volatile. It is heavily influenced by how a person or society perceives a word. It is the mental

association that we form about what these lexical items represent that is important (1981:12).

3. **Social Meaning**

    Social meaning can be defined as the meaning which shows that an expression conveys about the contexts of social circumstances in which it is used. It primarily includes an utterance's stylistic meaning. It is the expression's formality. A few words or their pronunciations are recognized as dialectical, i.e., they reveal information about the geographic and social origin of the speaker. The social meaning of an utterance is related to the context in which it is used. It is concerned with the social context in which a linguistic expression is used. Some dialectic words, for example, tell us about the speaker's regional and social background. Similarly, some stylistic usages reveal information about the speaker's and hearer's social relationship (1981 14). For example, according to Leech (1981: 14), the word "home" generally refers to where people live with their families. Nevertheless, under other circumstances the expression "home" may be replaced with "dwelling" to make it formal, "domisile" to make the meaning very formal, or in the poetic language it is written by "adobe".

4. **Affective Meaning**

    Affective meaning is a directly reflection of the speaker's attitude or feeling toward the listener or the target of speech. Typically, such feelings or

attitudes are negative or insincere. They are typically expressed verbally in the form of insults, flattery, hyperbole, or sarcasm (1981: 14).

5. **Reflective Meaning**

   Reflected meaning can be defined as a meaning that emerges when one meaning of a word forms part of our response to another meaning in cases where there are multiple conceptual meanings. In short, the meaning communicated by association with other meanings of the same expression is what is reflected. The following are some examples of words classified as having reflected meaning:

   a) Mouse: the word "mouse" could refer to an animal or a small device in a computer.

   b) As Bloomfield has pointed out, speakers replace the word "cock" with the word "rooster."

6. **Collocative Meaning**

   Collocative meanings are usually associated with the use of certain words in the same context. The associations that a word can be obtained as a result of the meaning of a word that is often spoken in its environment is called a collocative meaning. In other words, it is the portion of a word's meaning that is suggested by the words that come before or after the word in question. The meaning of a word produced in a specific context is referred to as collocative meaning. Because of the conventions of collocation, a word will produce

different meanings when collocates with other words (1981: 16). The following

are examples of words classified as having collocative meaning:

a)   Fuck all: nothing at all

b)   Fuck off: go away

c)   Heavy news: a piece of sad news

d)   Fast woman: a lady of easy virtue

e)   Fast friend: a reliable friend

f)   Handsome: good looking

7. Thematic Meaning

Thematic meaning is defined as the meaning which communicated by

the message organization by the speaker or writer in terms of the order, focus,

and emphasis of the advertisement. The distinction between passive and active

sentences is an example of thematic meaning. (1981: 17).